

IBM Cognos Analytics with Watson

pharma story

Customer by Customer

Customer: CBN

M.Sales and Location compared to Target by Customer

pharma sales story

Story properties

- Scenes
- Story type: Slide show
- Scene transition: Animated path
- Canvas
- Color and theme
- Advanced

Prev scene Next scene Scene 1 of 1 0:00.0 0:05.0

IBM Cognos Analytics with Watson

pharma sales report

Report > Pages > Page1

Insertable objects

M.Sales

|               | CBN       | Shell    | Total    | LUTH      | Unilever | National Hospital | Cadbury   | Nestle    | Mobil     | NNPC     | Total       |
|---------------|-----------|----------|----------|-----------|----------|-------------------|-----------|-----------|-----------|----------|-------------|
| Warri         | 44.25542  | 31.23912 | 26.0326  | 22.22748  |          | 20.82608          | 14.5728   |           | 39.0489   | 52.0652  | 250.2676    |
| Lagos         | 26.0326   | 26.0326  | 20.82608 | 52.0652   | 39.0489  | 31.23912          | 31.23912  | 46.85868  | 44.25542  | 20.82608 | 338.4238    |
| Port Harcourt | 20.82608  | 7.6032   | 31.23912 |           |          | 26.0326           |           |           | 52.0652   | 44.25542 | 182.02162   |
| Ibadan        |           | 44.25542 | 26.6772  | 24.6312   | 31.23912 |                   | 20.82608  | 26.0326   |           |          | 173.66162   |
| Kano          | 39.0489   | 39.0489  | 46.85868 | 26.0326   | 20.82608 | 52.0652           | 52.0652   | 44.25542  | 31.23912  | 46.85868 | 398.29878   |
| Kaduna        |           | 20.82608 | 44.25542 | 39.0489   | 46.85868 |                   | 26.0326   | 31.23912  |           |          | 208.2608    |
| Ilorin        |           | 39.25548 |          |           | 31.36364 |                   | 39.0489   | 52.0652   |           |          | 161.73322   |
| Abeokuta      | 46.85868  |          | 25.388   | 20.82608  | 12.89178 | 39.0489           |           |           | 26.0326   | 31.23912 | 202.28516   |
| Abuja         |           |          |          |           |          |                   | 32.28588  | 34.5213   |           |          | 66.80718    |
| Calabar       |           |          |          |           | 52.0652  |                   |           | 4.5276    |           |          | 56.5928     |
| Total         | 177.02168 | 208.2608 | 221.2771 | 184.83146 | 234.2934 | 169.2119          | 216.07058 | 239.49992 | 192.64124 | 195.2445 | 2,038.35258 |

Conditional styles

- Style variable
- DATA
- Data format
- GENERAL
- Row coordinate
- Column coordinate
- Define contents
- BOX
- Border
- Padding
- Box type
- COLOR & BACKGRC
- Background image
- Background effects