

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>The effect of insects in farmland can be avoided</div>	<div>6. CUSTOMER LIMITATIONS<div>EG. BUDGET, DEVICES</div><div>CL</div></div> <div>cost of the technology is more so some customer could not afford</div>	<div>5. AVAILABLE SOLUTIONS<div>PROS & CONS</div><div>AS</div></div> <div>iot smart farming is a solution that is built for monitoring the crop fields with the help of sensors</div>	Explore AS, differentiate
	<div>2. PROBLEMS / PAINS + ITS FREQUENCY<div>PR</div></div> <div>sometimes low response of wireless sensor networks,less accuracy</div>	<div>9. PROBLEM ROOT / CAUSE<div>RC</div></div> <div>Crops in farms are many times ravaged by local animals like buffaloes, cows, goats, birds, and fire etc.</div>	<div>7. BEHAVIOR + ITS INTENSITY<div>BE</div></div> <div>This ensures complete <i>safety of crops</i> from animals and from fire thus protecting the farmer's loss.</div>	
Identify strong TR & EM	<div>3. TRIGGERS TO ACT<div>TR</div></div> <div>It is not possible for farmers to barricade entire fields or stay on field 24 hours and guard it.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>crop protection technology is introduced the latest technology into the agriculture business and better crop production by collecting real time status of crop and informing the farmers about it</div>	<div>8. CHANNELS of BEHAVIOR<div>CH</div></div> <div>ONLINE</div> <div>software failure,internet connectivity problem</div>	Extract online & offline CH of BE
	<div>4. EMOTIONS<div>BEFORE / AFTER</div><div>EM</div></div> <div>The farmers can monitor the field from from anywhere</div>		<div>OFFLINE</div> <div>improper implementation can cause much more than good</div>	



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