

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) The effect of insects in farmland can be avoided	CS	6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES cost of the technology is more so some customer could not afford	CL	5. AVAILABLE SOLUTIONS PROS & CONS iot smart farming is a solution that is built for monitoring the crop fields with the help of sensors	AS	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY sometimes low response of wireless sensor networks,less accuracy	PR	9. PROBLEM ROOT / CAUSE Crops in farms are many times ravaged by local animals like buffaloes, cows, goats, birds, and fire etc.	RC	7. BEHAVIOR + ITS INTENSITY This ensures complete safety of crops from animals and from fire thus protecting the farmer's loss.	BE	
Identify strong TR & EM	3. TRIGGERS TO ACT It is not possible for farmers to barricade entire fields or stay on field 24 hours and guard it.	TR	10. YOUR SOLUTION crop protection technology is introduced the latest technology into the agriculture business and better crop production by collecting real time status of crop and informing the farmers about it	SL	8. CHANNELS of BEHAVIOR ONLINE software failure,internet connectivity problem	CH	Extract online & offline CH of BE
	4. EMOTIONS BEFORE / AFTER The farmers can monitor the field from from anywhere	EM			OFFLINE improper implementation can cause much more than good		



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