Fertilizer Recommendation for Disease Prediction





SCENARIO

Installing an application to know what's happing around the world



How does someone initially become aware of this process?



What do people experience as they begin the process?



Engage

Installation and login were successful

In the core moments in the process, what happens?



Exit

What do people typically experience as the process finishes?



Extend

What happens after the experience is over?



Steps

What does the person (or group) typically experience?

Advertise Via Television

Recommended By Similar Applications

have an ID, then create an ID

Experience the App.

Writing & submitting review



Interactions

What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?



Login by using his new ID (Which is created by now) and save it.

The customer looks for tutorial if he doesn't know how to login into the application.

If other users interact with this person, they will see their recommendations.



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

Help me understand what the application is.

Help me to have a demo and tutorial for learning the

Help me leave the application and no awkwardness



Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? Easy to use

Less Mb can be used in every mobile phones.

nformation at right time

People generally learns and know many information as much as they

People like looking back on what they have been visited



Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

Installing This Application ("I hope this will be worth it!")

People describe leaving a review as an arduous process



Areas of opportunity

How might we make each step
better? What ideas do we have?
What have others suggested?

if you don't follow this path on the website it could lead to another website cookies)

Could we automatically carry over the application (using website cookies)

Make it easier to compare and shop for experiences without having to click on them information overload

How might we make our guides easily identifiable (Similar application - for example)?