

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID30778
Project Name	Project - AI-powered Nutrition Analyzer for Fitness Enthusiasts
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

1

Choose your best "How Might We" Questions

Share the top 5 brainstorm questions that you created and let the group determine where to begin by selecting one question to move forward with based on what seems to be the most promising for idea generation in the areas you are trying to impact.

🕒 10 minutes

QUESTION
How might we...[insert problem statement here]?

QUESTION
How might we...[insert problem statement here]?

QUESTION
How might we...[insert problem statement here]?

QUESTION
How might we...[insert problem statement here]?

QUESTION
How might we...[insert problem statement here]?

2

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕒 10 minutes

GAYATHIRI

FOLLOW
BALANCED
DIET
FOLLOW
HEALTHY
LIFESTYLE
AVOID
EMOTIONAL
EATING
REGULAR
EXERCISE
TO STAY
FIT

KARTHIKA

FOLLOW
HEALTHY
LIFESTYLE
AVOID
EMOTIONAL
EATING
REGULAR
EXERCISE
TO STAY
FIT

KEERTHIKA

IMPROVE
THE WAY
OF EATING
THE FOOD
TRY TO
CONSUME
FOODS THAT
ARE HIGH IN
NUTRIENT
FOLLOW
PROPER
FOOD
TIMING

KOKILAVANI

CONTROL
WHAT YOU
ARE
CONSUMING
EAT WHAT
YOU WANT
EAT
CONSCIOUSLY
BLOCK THE
THINGS
ENTERING
YOUR BODY
SCAN YOUR
FOOD AND
UNDERSTAND
YOUR BODY

3

Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.

🕒 15 minutes

TIP

You can use the **Voting** session tool above to focus on the strongest ideas.

4

Decide your focus

Give each person two icons to vote which idea should your team focus on.

🕒 5 minutes

USING ARTIFICIAL INTELLIGENCE



USING NEURAL NETWORK



USING CLOUD TECHNOLOGY



USING DEEP LEARNING



Idea Prioritization

