

Project Design Phase-I
Proposed Solution Template

Date	02 Nov 2022
Team ID	PNT2022TMID10110
Project Name	News Tracker Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	The user wants a way to access engaging marketing in a brief daily glimpse. In order to save users' time and provide them with news that is relevant to their interests on that particular day.
2.	Idea / Solution description	We provide relevant news where the user more interested on that day.
3.	Novelty / Uniqueness	Saving and downloading the interested articles.
4.	Social Impact / Customer Satisfaction	The user's time spent learning about the day will be maximized and productive when news feeds are customized and adapted for them.
5.	Business Model (Revenue Model)	Shown below.
6.	Scalability of the Solution	<p>The first step is to predict user interests and collect relevant data for user personalization.</p> <p>The system provides filter option and sorting the user relevant news and saves the time.</p>

Business Model:

