

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID34131
Project Name	Deep Learning Fundus Image Analysis for Early Detection of Diabetic Retinopathy
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Swetha	get screened for diabetic retinopathy	I want a better technology which will be pain free	Some techniques cause pain and damage the blood vessels	Anxious
PS-2	Ram	Get diagnosed for Diabetic Retinopathy as I am a diabetic patient	The results should be accurate and reliable	It is difficult to detect Diabetic Retinopathy in the early stage	Petrified about losing my vision.