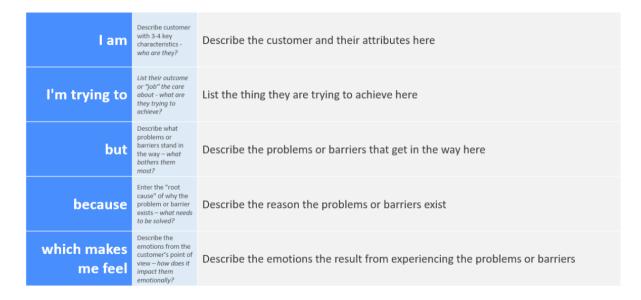
Ideation Phase Define the Problem Statements

Date	19 September 2022		
Team ID	PNT2022TMID34124		
Project Name	AI-powered Nutrition Analyzer for Fitness		
	Enthusiasts		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				

PS-1	Healthy	Stay more fit	I forget	Im busy	I have fell sick
	persorn	and strong	my health	engaged in	
			diet chart	office work	
PS-2	Unhealthy	Make me a	I like to	I am a foodie	I hv gained excess
	persorn	healthy	intake	who loves	weight
		persorn	junk food	fried food	