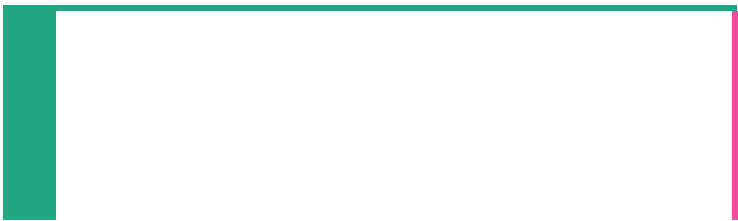


Define CS, fit into CC	<div>1.CUSTOMER SEGMENT(S)</div> <div>CS</div> <p>People who wants to have a healthy body or lose weight and wants to have a balanced diet.</p>	<div>6.CUSTOMER CONSTRAINTS</div> <div>CC</div> <ul style="list-style-type: none">When it comes to nutrition, most of the tracking is self-reported, rather than automated. As a result, users can easily underestimate (or overestimate) caloric intake and portions.Expensive Diet plans.The customers may not be able to access due to network issues.	<div>5.AVAILABLE SOLUTIONS</div> <div>AS</div> <h3>Weight Loss Pills and Supplements</h3> <p>Pros: Even in the absence of active exercise or any other effort weight loss will occur.It is a boon for people who are immobile and cannot exercise.Lowered weight would mean lowered risk of heart disease.</p> <p>Cons:Weight loss pills that are labeled herbal are not always completely herbal. They may contain adulterants that can cause side effects.</p>	Explore AS, differentiate
	<div>2.JOBS-TO-BE-DONE/PROBLEMS</div> <div>J&P</div> <p>We are measuring and concentrating on the daily basics which will provide the information and details about their medical nutrition care by assessing food and nutrient intake.</p>	<div>9.PROBLEM ROOT CAUSE</div> <div>RC</div> <p>The main cause of this problem is a lack of nutrition. High levels of the stress hormone have been shown to increase hunger and your desire for high calorie food, which can cause weight gain. Processed food contains high calorie, sugar and won't contain much nutrients.</p>	<div>7.BEHAVIOUR</div> <div>BE</div> <p>Customers who wants to access the services of the app. First needed to login and give information needed for the app to create a nutrition plan. If customers is facing any issues related to health care ,fitness that will be noted and listed in chat box. And after the analysis the customers problems are resolved.</p>	
Focus on J&P, tap into BE, understand RC	<div>3.TRIGGERS</div> <div>TR</div> <p>Online Advertisement will mostly trigger customers to try the apps. Feedback and referral from the users will help to get the new users.</p>	<div>10.YOUR SOLUTION</div> <div>SL</div> <p>Calories tracking will help the customers to track their intake calories and get the specified diet plan for them.</p> <p>This plan will help the users to get the fitness plan for them.</p>	<div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div>8.1 ONLINE</div> <p>The program will scan the fruits and give calorie.</p> <div>8.2 OFFLINE</div> <p>The users will get the fitness and workout and they will do works.</p>	Focus on J&P, tap into BE, understand RC
	<div>4.EMOTIONS:BEFORE/AFTER</div> <div>EM</div> <p>BEFORE: Customers might feel under confidence and doubt in themselves.</p> <p>AFTER: Customers will start feeling motivated and more confident in themselves.</p>			
Identify strong TR&EM				Extract online&offline CH of BE



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