

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID51359
Project Name	Project -Inventory Management System for Retailers
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	To deliver the product	Can't able to track the customer	The software had no effective tracking system	Annoying
PS-2	Buyer	Buying raw materials	Selling non existence	Inaccurate real-time information	Indignation
PS-3	Supplier	To sell the product	It takes a long time to upload the product information	Not support my system version	Frustrated