Define CS, fit into CC

1. CUSTOMER SEGMENT(S) `CS`

- A Commercial Working People travelling from one point to another.
- Basically belonging to 18+ years old
- Person who's vehicle experienced some accident or damage in the vehicle
- A customer with valid insurance policy to claim

6. CUSTOMER CONSTRAINTS `CC`

- Troubled network connection might lead to inaccessible of certain features
- Improper images or blurred images might affect the accurate performance of the application

5. AVAILABLE SOLUTIONS `AS`

- Approaching 3rd person for cost estimation
- Cost estimation done by manual calculations
- Using slow processing algorithms to detect the damage

Pros

- The estimated values stays within the customer And bank agent

Cons

- Estimated cost varies frequently
- The time Taken for estimated is very leading to lots of loss and mental issues

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

- The main problem will be time consumption in assessing the damage cost and damage percentage
- To address such as issues it is very important to provide a `EM` ccurate damage percentage and unified cost for that damage
- Failed to provide perfect value for damage by the companies

9. PROBLEM ROOT CAUSE `RC`

- Deviation or variation from the company calculated cost and the actual cost
- Rapid development in the AI field paved way to many advance methodologies of estimation
- Customers have to do it because of the change in regulations.

7. BEHAVIOUR `BE`

- The customer has to upload the images of the car after an accident.
- The applications wil instantly evaluate the damages and displays the claim amount to the customers

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM

9. TRIGGERS `TR`

- Technological advancement in the field of predictions and estimation
- colleagues and society demanding instant insurance claim
- customer wanting to be independent without falling into false traps

4. EMOTIONS: BEFORE / AFTER `EM`

Before:
- Delay in insurance claim
- Unable to claim an accurate amount for vehicle damage

After:
- Customers felt independent
- Received their insurance claims at an instant
- Were able to evaluate an unified insurance claim for theirvehicle damages

10. YOUR SOLUTION `SL`

- Accurately estimate the damage percentage
- Predict the region of damage with respectto the vehicle
- use fast processing algorithm for functionality
- interactive and user-friendly solution tomake it easily accessible for the user
- The functionality of the existing solution isslow
- eliminating human error while estimation

8. CHANNELS of BEHAVIOR `CH`

8.1   ONLINE

- webpage can be accessed to estimate damageusing input image
- quick access of the artificial intelligence based algorithm for damage assessment

8.2   OFFLINE

- Reach out to the respect insurance agentor the corresponding bank to proceed further with the insurance payment protocols
- validate the estimate cost with the cost provided by the firm

Identify strong TR & EM