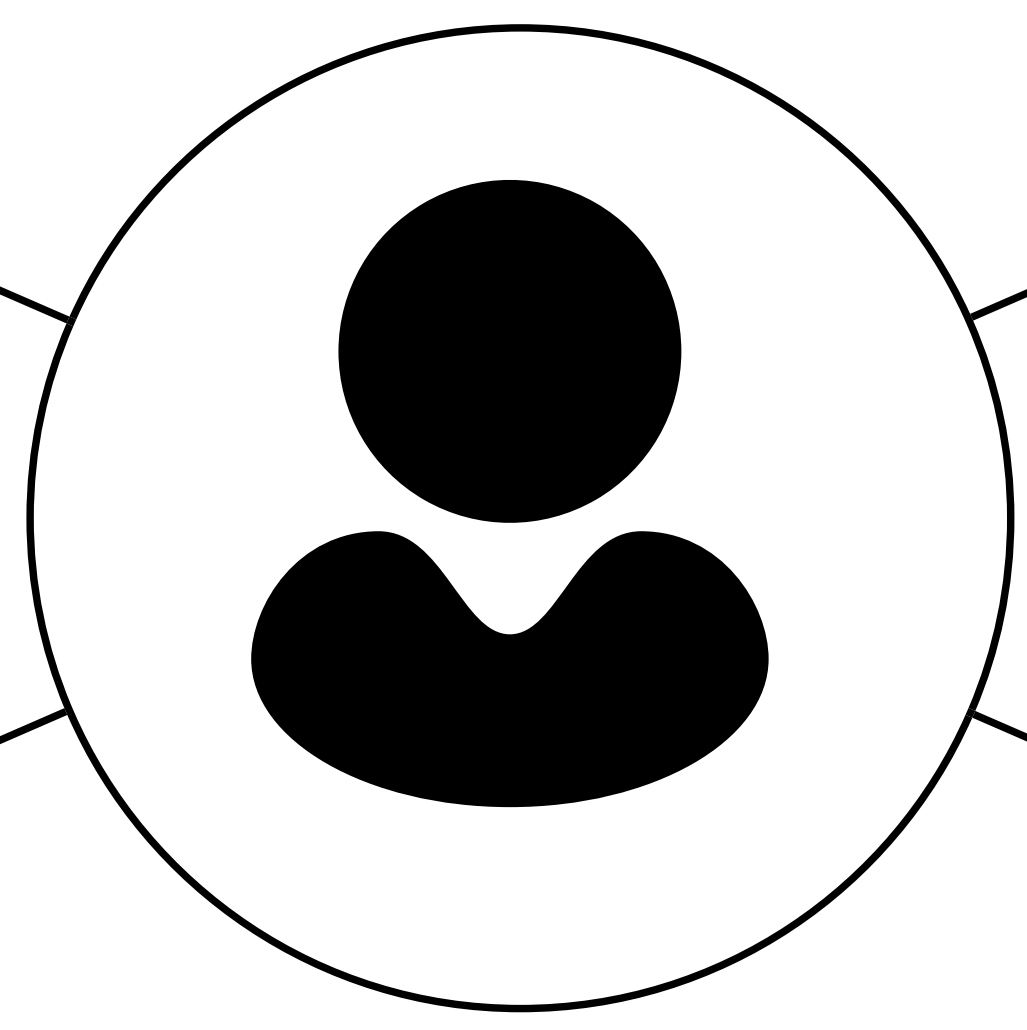


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



- skin plays important role in protecting our body
- it keeps harm microbes out
- worries like pimples, rashes

- sunscreen and water are skin's bestfriends
- glowing skin is always in
- sleep, drink water and treat your skin

- dust in air can clog pores & increase bacteria on face
- friendship is not by skin tone
- skin care products

What do they
SEE?

environment
friends
what the market offers

What do they
HEAR?

what friends say
what boss say
what influencers say

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

- it is the effective way to boost confidence & overcome anxiety
- apply a facial moisturizer, it gives youthful appearance
- behaviour how we view ourselves

PAIN

fears
frustrations
obstacles

- tryphobia is the fear of patterns of clustered holes
- It causes negative emotions like sadness, depression and anxiety
- Acne, hives, atopic dermatitis

GAIN

"wants" / needs
measures of success
obstacles

- eat water rich fruits and vegetables
- sucess in AI FOR SKIN DISEASE ERYTHMA
- wear proper sunglasses to protect our skin from uv rays,

are skin's
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sleep,drink

dust in air can
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