

<div><div><div>1.CUSTOMER SEGMENT</div><div>Affected persons and damaged resources</div></div></div>	<div><div><div>6. CUSTOMER CONSTRAINTS</div><div>For predictive analytics- The exact need must be provided.The intensity of the occurred natural disaster must be measured accurately. The cost and budget must be efficient.</div></div></div>	<div><div><div>5. AVAILABLE SOLUTIONS</div><div>Attributes should be gathered from the surveyed data .Completely analysed data should be obtained for intensity measurement PROS : so that in future precautionary measures can be taken to reduce the intensity of the natural disaster. CONS: Attributes are gathered by given data not from complete analysed data</div></div></div>
<div><div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>From Hurricanes to tornadoes and earthquakes , terrible things have happened to people that have not just ruined several lives but also destroyed properties. We can investigate and take surveys from emergency management director,fire investigator , construction worker etc..</div></div></div>	<div><div><div>9. PROBLEM ROOT CAUSE</div><div>It's exactly what it sounds like—Cause for such calamities can be contributed to deforestation ,soil erosion ,and pollution .The major causes of catastrophic disasters are natural phenomenon occuring in the earth's crust as well as on the surface</div></div></div>	<div><div><div>7. BEHAVIOUR</div><div>Disaster behavioral health is the provision of mental health ,substance abuse ,and stress management services to disaster survivors and responders .</div></div></div>

<p><b><u>3. TRIGGERS</u></b></p> <ul style="list-style-type: none"><li>• No proper collection of datasets</li><li>• No proper inputs are provided</li><li>• The informations and attributes gathered from the survey or given data is not proper.</li></ul> <p>Customer social life is damaged due to the natural disasters because they face lots of problems like loss of lives and properties .This triggers the customers act on our project</p>	<p><b><u>10. YOUR SOLUTION</u></b></p> <ul style="list-style-type: none"><li>• Attributes should be gathered from the surveyed data .Completely analysed data should be obtained for intensity measurement, so that in future precautionary measures can be taken to reduce the intensity of the natural disaster</li></ul> <p>✦ The main solution of our project is to measure the intensity of the occurred natural disasters with the help of provided data and provide precautionary measures to be taken.</p>	<p><b><u>8. CHANNELS of BEHAVIOUR</u></b></p> <p><b><u>ONLINE</u></b></p> <p>Informations are gathered from various sources from the internet</p> <p><b><u>OFFLINE</u></b></p> <p>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</p> <p>With the help of precautionary details and intensity levels customers can take precautionary measures like occupying safer places in case of floods ,moving properties and peoples to safer places etc..</p>
<p><b><u>4. EMOTIONS: BEFORE / AFTER</u></b></p> <p>BEFORE: Before the job , count for loss of lives and damaged resources are high.</p> <p>AFTER: Intensity of the natural disaster is measured and count for loss of lives and resources can be reduced I.</p>		

TEAM ID:PNT2022TMID37914

TEAM BATCH NO:B9-3A5E

TEAM MMENTOR:MRS.VANATHI

TEAM LEADER:D.LAKSHMIPRIYA

TEAM MEMBERS: M.GAYATHRI

P.NIVETHA

**A.SWETHA**

**TEAM SIZE: 4**