PROJECT REPORT

PROJECT TITLE: Al Based Discourse For Banking Industry

TEAM ID: PNT2022TMID14214

TEAM MEMBERS:

AVINASH S CHERRISH B HARSHA VARDHAN D SAI GOWTHAM A

INTRODUCTION

1.1 Project Overview

Chatbots are the biggest development trend today. From emerging startups to large enterprises, chatbots play essential roles in businesses where automation is the need of the hour. Whether it's customer service or digital banking, chatbots are simplifying human-to-machine interactions. You might be wondering what banks have to do with chatbots. It's simple: automate service. Service today is slow and sometimes unpleasant because people are prone to mistakes and misunderstandings. A conversational AI chatbot can be your employee 24/7 – always on hand, never gets sick or forgets anything, never gets bored or unproductive.

As banking chatbots continue to evolve, many financial institutions are adopting conversational AI technology, with early successes coming in call center automation and marketing campaigns. This year at SXSW, Bank of America announced Project OpenWhisper, an open-source platform designed to help developers build better digital banking chatbots using the same underlying AI technologies that power its digital assistant, Cindy.

Digital agent assistants and chatbots have transformed personalized banking and customer service. Rapid processing requirements, unique customer needs, secure data management, and 24*7 availability have all been met with the advent of conversational AI Chatbots. Chatbots for banking enhance the omnichannel customer experience while also broadening their reach. Banks have been highly effective at striking the ball and integrating bots into their daily operations.

1.2 Purpose

Banking bots are proving to be extremely helpful in providing seamless customer service. In fact, chatbots are also helpful in analyzing data, detecting fraud, and capturing data. Automation enables the chatbot to inform the user about every transaction to prevent any form of miscommunication or mismanagement. This helps in preventing any kind of fraud by identifying possible discrepancies right from the initial stage. Users are always on top of their account activities because they receive notifications simultaneously. The bots can provide assistance to the customers at any time as they are trained to grasp their queries and provide the best possible solution, simultaneously making them feel like they are interacting with a human. The bots also aid the banks to address any customer complaints by analyzing the grievances of the customers and providing important insights. They also help the banks improve their services. It is also essential in improving product offerings

2.LITERATURE SURVEY

2.1Existing problem

Today's financial service companies not only find it difficult to attract customers, but they are also finding it difficult to attract employees. A lack of qualified talent to fill new IT roles, and a millennial workforce that shuns long-term employment, are leading factors in finding good help. Smaller companies are utilizing technology and data to deliver financial services in new ways, upping the ante for established financial institutions. In a PwC Global FinTech Survey, respondents thought a quarter of their business, or more, could be at risk of being lost to FinTech companies within five years. While FinTech companies are taking up some of the financial industry landscape, long-standing companies are still finding ways to stay in the game and even give the shiny upstarts a run for their money.

2.2References

- Vinod Kumar Shukla, Sasha Fathima Suhel, Sonali Vyas, Ved Prakash Mishra " Conversation to Automation in Banking Through Chatbot Using Artificial Machine Intelligence Language "
- Yomna Abdulla, Rabab Ebrahim, Sumathi Kumaraswamy
 "Artificial Intelligence in Banking sector: Evidence from Bahrain"
- Tebaga Lucky Mamela, Nita Sukdeo, Sambil Char les Mukwakungu "Adapting to Artificial Intelligence through Workforce Re-skilling within the Banking Sector in South Africa"
- Shashank Bairy, Rashmi R "Conversation to Automation in Banking Through Chatbot Using Artificial Machine Intelligence Language"

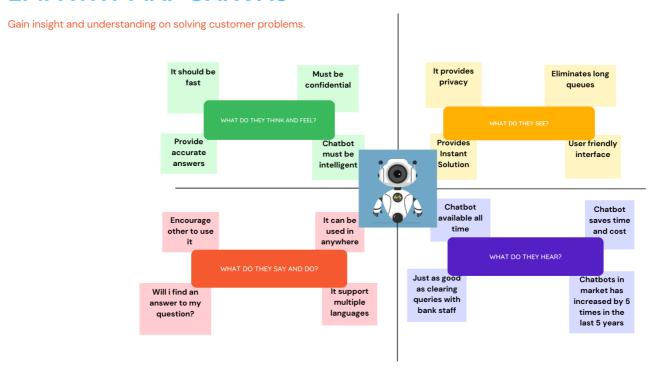
2.3 Problem Statement Definition

Banking is one the crucial sector, it deals with financial transactions which can be availed by everyone, but banks are not able to resolve the queries of customers at all times related to the products or services in satisfactory way in turn hinders the customer satisfaction. In order to guide the customers throughout all the financial services provided by the bank, an intelligent system has to be introduced to provide people with the best solution possible.

3. IDEATION & PROPOSED SOLUTION

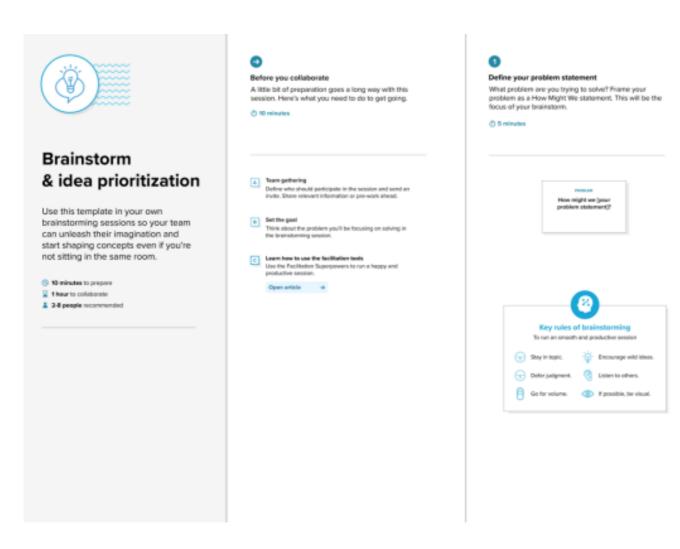
3.1 Empathy Map Canvas

EMPATHY MAP CANVAS



3.2 Ideation & Brainstorming

Ideation & Brainstorming3.3





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes

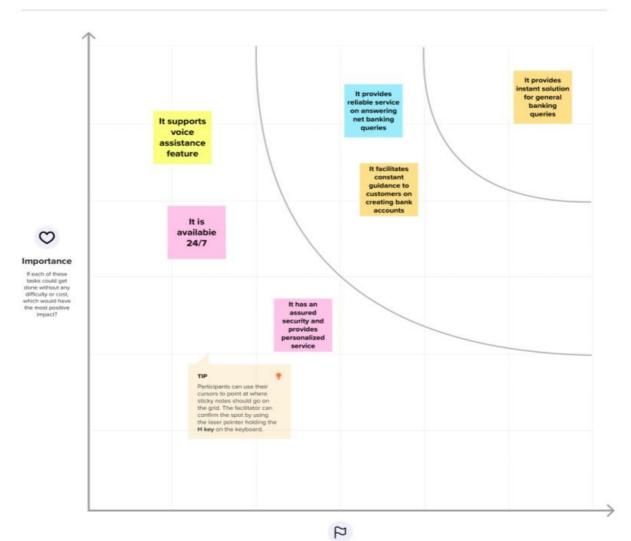




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more leasible than others? (Cost time, effort, complexity, etc.)

3.3 Proposed Solution

Project Design Phase-I Proposed Solution Template

Date	09 October 2022		
Team ID	IBM-40462-1662631417		
Project Name	Al Based Discourse for Banking Industry		

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Banks are not able to resolve the queries of customers at all times related to the products or services in satisfactory way which in turn hinders the customer satisfaction. Customers need to visit banks frequently for simple queries.
2.	Idea / Solution description	In order to guide the customers throughout all the financial services provided by the bank, an intelligent system has to be introduced to provide people with the best solution possible.
3.	Novelty / Uniqueness	Chatbots developed using AI should be able to answer any general banking queries on account creation, loan, net banking, other services etc. It addresses the queries of customers immediately and effectively in a cost efficient manner.
4.	Social Impact / Customer Satisfaction	In order to attain the user satisfaction issues associated with banking services, chatbot will provide personal and efficient communication between the user and the bank. It is built to be the overall virtual assistant that can facilitate customers to ask banking- related questions without visiting the bank or calling up customer service centers as well as providing them with relevant suggestions.
5.	Business Model (Revenue Model)	Employing a chatbot will be a cost-effective solution to clear customer queries for banks. It eliminates the need for a massive customer care workforce and even reduces the workload of the bank employees whose efforts can be used elsewhere.
6.	Scalability of the Solution	Al Chatbots provides 24/7 service to clear all customer queries and guide them through all the banking processes. It supports voice assistance feature and maintains a confidential conversation with customers. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank.

3.4 Problem Solution fit

Problem-Solution fit canvas 2.0 Purpose / Vision AI Based Discourse for Banking Industry AS 1 CUSTOMER SEGMENT(S) 5 AVAILABLE SOLUTIONS 6 CUSTOMER CONSTRAINTS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? Le. pen and paper is an alternative to digital notetaking s your customer? rking parents of 0-5 y.o. kids New customers who would like to learn more about the · Network connection is required Customer care telephone lines and staff at banks are available to bank and how to create an account · Unfamiliarity with/unaccustomed to chatting, especially clear customer's queries. Both of these current methods are time Regular customers who would like to access the various Unable to convey themselves properly through chat consuming and can involve in the customer waiting for a long Define CS, features and services of the bank time to get their answers. A chatbot can squash these issues as · Safety and privacy concerns they can provide answers instantly at any time from the convenience of the customer's phone. 2. JOBS-TO-BE-DONE / PROBLEMS 9. PROBLEM ROOT CAUSE 7. BEHAVIOUR · Answering customer queries correctly and quickly Banking customers usually have queries related to creating a Convenience of banking guidance anywhere and anytime · Banking can initially be a slightly complicated task that bank account, loans or general banking queries. Currently, customers will have to rely either on cust Cost and time efficiency and be improved people sometimes might want guidance or support while performing certain operations lines or will have to physically visit a bank, wait in line for their turn and then speak to a bank staff to clear their queries. Even As banking is essential, a lot of people need their queries cleared which requires a huge workforce to match the the telephone lines are known to have a high wait time which demand which can be very costly and still time taking Banks can introduce new features regularly or might update can get frustrating. existing features to keep up with changing regulations that TR SL 3 TRIGGERS 10 YOUR SOLUTION 8. CHANNELS of BEHAVIOUR CH gers customers to act? i.e. seeing their neighbour in els, reading about a more efficient solution in the ne 8.1 ONLINE What kind of a TR&E Word of mouth about how convenient and easy it is to use They search the web for answers to their queries which are Watching others use it from home or on the go instant instead of waiting in lines at the bank usually scattered and are not reliable. Customers can access an AI based chatbot that can be placed in the bank's website. This can then be used to clear the customer's queries instantly and can be used at any time of the day or from any place as long as the customer has an internet connection. 4. EMOTIONS: BEFORE / AFTER 8.2 OFFLINE What kind of action mers take offline? Extract offline channels from #7 This in turn also reduces the need for banks to employ a large They visit banks and meet the bank staff to clear their queries workforce to clear customer queries. As the queries of the customers are answered correctly and in a convenient manner, <u>Before:</u> Frustrated, helpless, confused, nervous <u>After:</u> Confident, relieved, at-ease, interested They call the customer care/toll free number of the bank and speak to a customer care employee it is a very efficient and satisfactory solution to the problem. **AMALTAMA**

4. REQUIREMENT ANALYSIS

4.1 Functional requirement

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Savings Account Related Actions	 Type of Savings Account Creation Details Interest Rate Minimum Balance Debit Card Credit Card
FR-2	Current Account Related Actions	 Type of Company Current Account Closure Steps Update GSTIN Zero Balance Current Account
FR-3	Loan Account Related Actions	 Type of Loan How long for approval Available Loan Amounts Loan Status Joint Loan
FR-4	General Queries Related Actions	 Bank Working Days List of Braches Storage Locker Facility Currency Conversion Facility CIBIL Find a nearest branch
FR-5	Net Banking Related Actions	 Login Steps Change Net Banking Password Daily Limit Types of Fund Transfer Add Beneficiary

4.2 Non-Functional requirements

Requirements:

NFR No.	Non-Functional Requirement	Description
NFR-1	Usability	Chatbots developed using AI should be able to answer any general banking queries on account creation, loan, net banking, other services etc. It addresses the queries of customers immediately and effectively in a cost efficient manner.
NFR-2	Security	The AI Chatbot maintains a confidential conversation with customers. Chatbot will provide personal and efficient communication between the user and the bank.
NFR-3	Reliability	Chatbots are trained very well using AI to provide solutions for the popular and frequently asked questions, thereby providing the best suited service quickly. Thus AI Chatbots has a reliable end-user experience.
NFR-4	Performance	Al Chatbots are a great way to overcome the limitation of workload of humans. There can be multiple instances of a single chatbot inquiring different people at the same time. Such chatbots work in real time with no need for the customers to wait. This ensures faster, easier and more efficient face-time with customers.
NFR-5	Availability	Al Chatbots provide 24/7 service to clear all customer queries and guide them through all the banking processes. It is available to anyone with access to the internet with basic hardware.
NFR-6	Scalability	Al Chatbots are helping banking industry to scale their customer service and to improve customer service satisfaction at the same time. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank.

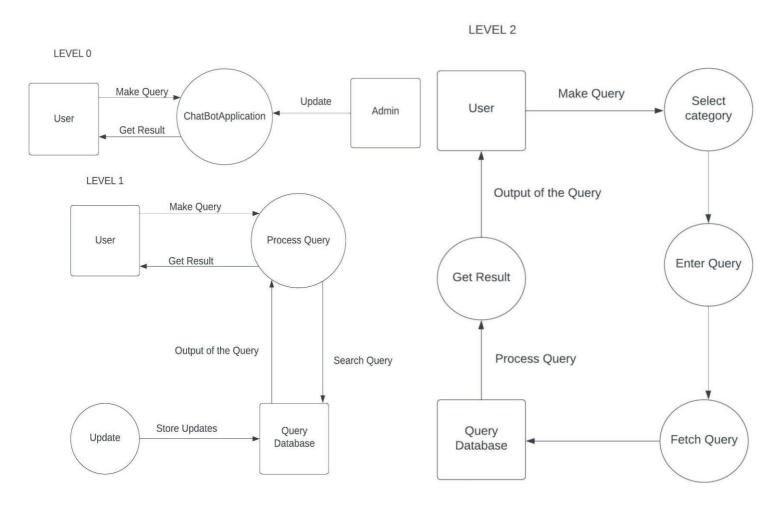
5. PROJECT DESIGN

5.1 Data Flow Diagrams

Project Design Phase-II Data Flow Diagram & User Stories

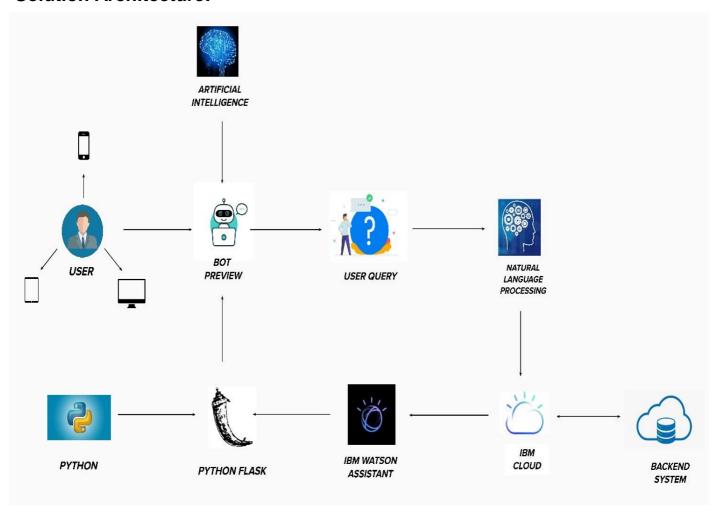
Date	11 October 2022
Team ID	PNT2022TMID27838
Project Name	AI BASED DISCOURSE FOR BANKING INDUSTRY
Maximum Marks	4 Marks

Data Flow Diagrams:



5.2 Solution & Technical Architecture

Solution Architecture:



Technical Architecture:

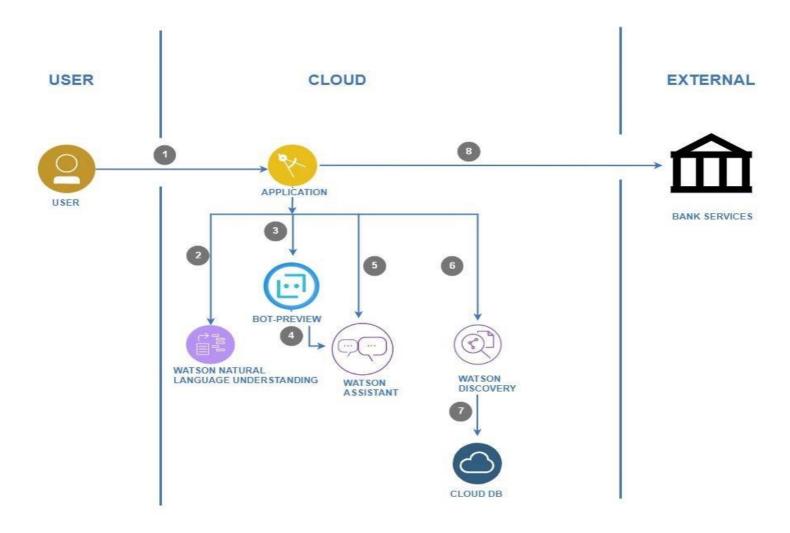


Table-1 : Components & Technologies:

S.No	Component	Description	Technology
1.	Bot Preview	A simple page is presented to the user with a chat layout that has an input box field available to get user queries and preset options are presented for the user to select.	HTML, CSS, JavaScript
2.	Application Logic-1	An input bar is provided that enables the user to type queries.	Java / Python
3.	Application Logic-2	Regularly asked queries or options are presented to the user.	IBM Watson STT service
4.	Application Logic-3	Processes responses to custom queries and displays a relevant response.	IBM Watson Assistant
5.	Cloud Database	Queries and answers to queries are stored in the cloud and are accessed whenever a query is asked.	IBM Cloudant DB
6.	External API-1	It provides an interface between the application and the cloud to send the query from the application to the cloud.	Watson Assistant v2 API
7.	External API-2	A cloud based API that supports several cloud based applications and operations.	IBM Cloud API
8.	Deep Learning Model	It is trained with several queries and uses that knowledge to provide relevant responses to queries with a good enough accuracy.	Deep Learning
9.	Infrastructure (Server / Cloud)	Application Deployment on Local System / Cloud Local Server Configuration: Flask Application Cloud Server Configuration: IBM Cloud	Python Flask, IBM Cloud

Table-2: Application Characteristics:

S.No	Characteristics	Description	Technology
1.	Open-Source Frameworks	List the open-source frameworks used	Python Flask, CSS Frameworks
2.	Security Implementations	General access control and the built-in security features of IBM Cloud are present.	IBM Watson Assistant, IBM Cloudant DB
3.	Scalable Architecture	The architecture consists of three tiers, the client side, the web server and the cloud server. Each of these can be scaled as per requirements.	Client Side: Flask (Python) Web Server: IBM Watson Assistant Cloud Server: IBM Cloud
4.	Availability	The chatbot is available 24/7 on almost all devices that support an internet browser.	IBM Cloud, Flask (Python)
5.	Performance	Responds to several thousands of queries at the same time.	IBM Load Balancer, IBM Cloud

5.3 User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile or Web user)	Savings Account Related Actions	USN-1	As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account.	I can clear my queries regarding types of savings account	High	Sprint-1
		USN-2	As a user, I can check the Interest Rates of Savings Account	I can clear my queries regarding interest rates of savings account	High	Sprint-1
		USN-3	As a user, I can check the Minimum Balance of Savings Account	I can clear my queries regarding minimum balance of savings account	Medium	Sprint-2
	Current Account Related Actions	USN-4	As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account	I can clear my queries regarding types of companies	High	Sprint-1
		USN-5	As a user, I want to get details on procedure to close my Current Account	I can clear my queries regarding current account closure	High	Sprint-2
	Loan Account Related Actions	USN-6	As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme	I can clear my queries regarding types of loan account	High	Sprint-1
		USN-7	As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen	I can clear my queries regarding loan amounts of loan account	High	Sprint-2
		USN-8	As a user, I can check the Status of Loan for my Loan Accounts	I can clear my queries regarding loan status of loan account	Low	Sprint-2
	General Queries Related Actions	USN-9	As a user, I want to get the procedure details for Currency Conversion facility of my bank account	I can clear my queries regarding currency conversion facilities of bank account	Low	Sprint-1
		USN-10	As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank.	I can clear my queries regarding CIBIL score of loan application	Medium	Sprint 3
		USN-11	As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account	I can clear my queries regarding storage locker facilities of bank account	High	Sprint-3
	Net Banking Related Actions	USN-12	As a user, I want to get the procedure details for changing the Net Banking password of my bank account	I can clear my queries regarding change of net banking password	Medium	Sprint-2
		USN-13	As a user, I can select types of fund transfers to get details regarding different services available in net banking	I can clear my queries regarding types of fund transfers in net banking	High	Sprint-3

	USN-14	As a user, I want to get the procedure details for adding beneficiaries to my net banking account.	I can clear my queries regarding adding beneficiaries in net banking	Low	Sprint-3
Administrator	USN-15	As an admin, I can change responses to queries and modify them as and when needed.	I can modify responses of the chatbot	Medium	Sprint-1
	USN-16	As an admin, I can added more options to queries and add new options as new features get added.	I can add more options and queries into the chatbot	Medium	Sprint-1

6. PROJECT PLANNING & SCHEDULING

6.1 Sprint Planning & Estimation

Project Planning Phase Project Planning (Product Backlog, Sprint Planning, Stories, Story points)

Date	04 November 2022
Team ID	IBM-40462-1662631417
Project Name	AI BASED DISCOURSE FOR BANKING INDUSTRY

Product Backlog, Sprint Schedule, and Estimation

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-1	Savings Account Related Actions	USN-1	As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account.	4	High	AVINASH S , SAI GOWTHAM A
Sprint-1		USN-2	As a user, I can check the Interest Rates of Savings Account	4	High	SAI GOWTHAM A , HARSHA VARDHAN D
Sprint-1		USN-3	As a user, I can check the Minimum Balance of Savings Account	3	Medium	AVINASH S , CHERRISH B
Sprint-1	Current Account Related Actions	USN-4	As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account	5	High	AVINASH S
Sprint-1		USN-5	As a user, I want to get details on procedure to close my Current Account	4	High	AVINASH S
Sprint-2	Loan Account Related Actions	USN-6	As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme	3	High	SAI GOWTHAM A, CHERRISH B
Sprint-2		USN-7	As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen	3	High	AVINASH S , HARSHA VARDHAN D
Sprint-2		USN-8	As a user, I can check the Status of Loan for my Loan Accounts	1	Low	AVINASH S
Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-2	General Queries Related Actions	USN-9	As a user, I want to get the procedure details for Currency Conversion facility of my bank account	2	Medium	AVINASH S

Sprint-2		USN-10	As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank.	1	Low	SAI GOWTHAM A , CHERRISH B
Sprint-2		USN-11	As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account	3	High	CHERRISH B ,HARSHA VARDHAN D
Sprint-2	Net Banking Related Actions	USN-12	As a user, I want to get the procedure details for changing the Net Banking password of my bank account	3	High	CHERRISH B
Sprint-2		USN-13	As a user, I can select types of fund transfers to get details regarding different services available in net banking	2	Medium	SAI GOWTHAM A
Sprint-2		USN-14	As a user, I want to get the procedure details for adding beneficiaries to my net banking account.	2	Medium	HARSHA VARDHAN D
Sprint-3	Web Application	USN-15	As a user, I want to access the chatbot in a web browser that can be accessed from almost all devices.	20	High	AVINASH S,CHERRISH B, SAI GOWTHAM A
Sprint-4	User Interface and Web Pages	USN-16	As a user, I want to view pages of the banking website and have access to the chatbot easily.	20	High	SAI GOWTHAM A , HARSHA VARDHAN D

6.3 Sprint Delivery Schedule

Project Tracker, Velocity & Burndown Chart:

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	20	6 Days	24 Oct 2022	29 Oct 2022	18	02 Nov 2022
Sprint-2	20	6 Days	31 Oct 2022	05 Nov 2022	22	05 Nov 2022
Sprint-3	20	6 Days	07 Nov 2022	12 Nov 2022	20	12 Nov 2022
Sprint-4	20	6 Days	14 Nov 2022	19 Nov 2022	20	19 Nov 2022



26-10-2022

24-10-2022

25-10-2022

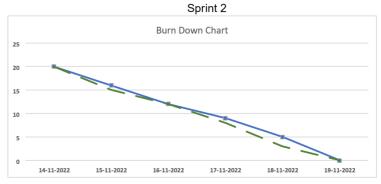


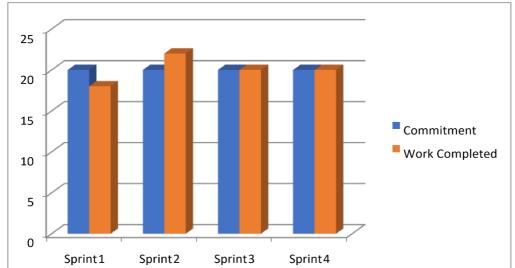


27-10-2022

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7.CODING & SOLUTIONING

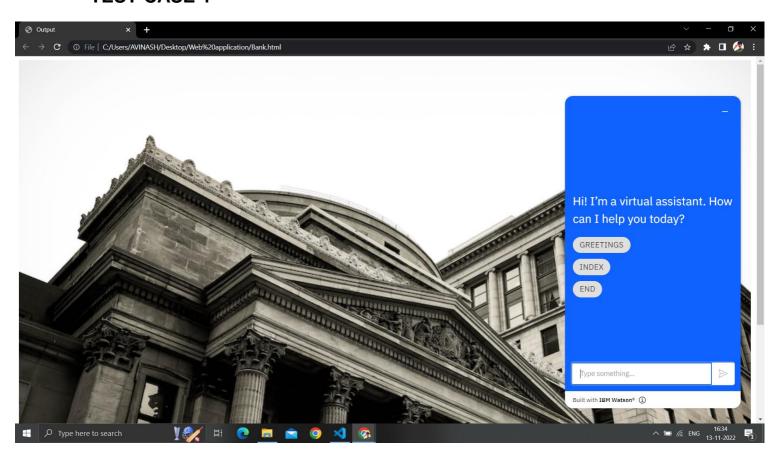
7.1 Feature 1

- IBM Watson Assistant
- Web UI
- Python Code
- HTML
- CSS

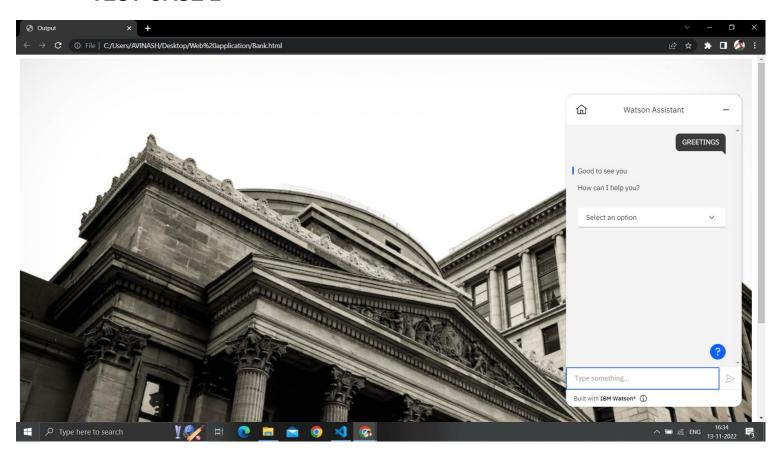
8. TESTING AND RESULTS

8.1 Test Cases

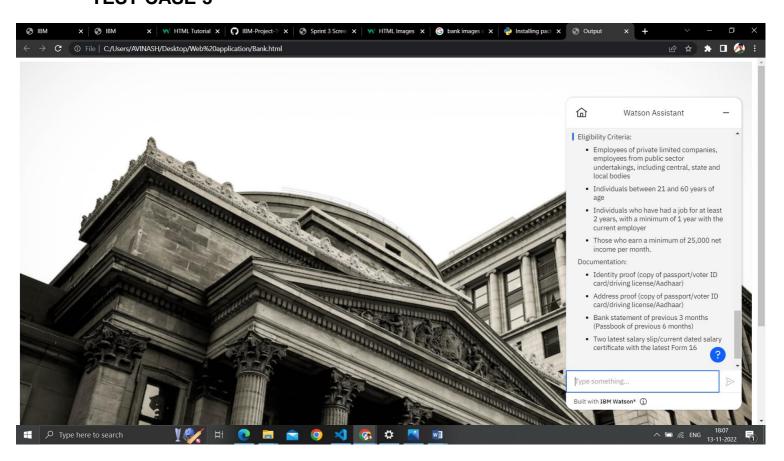
TEST CASE 1



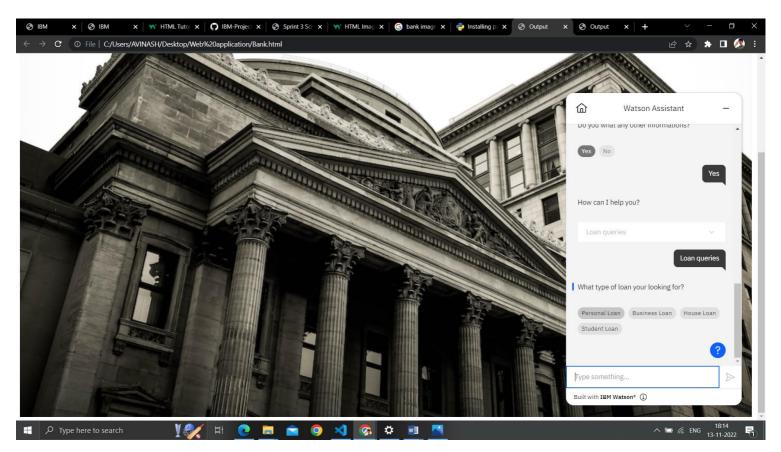
TEST CASE 2



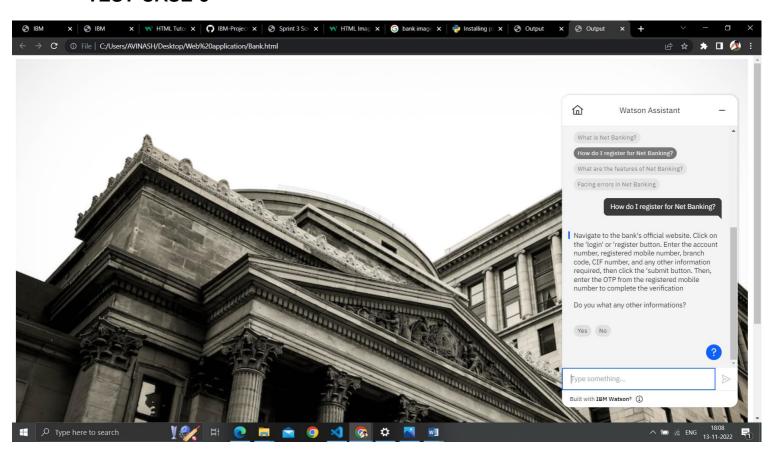
TEST CASE 3



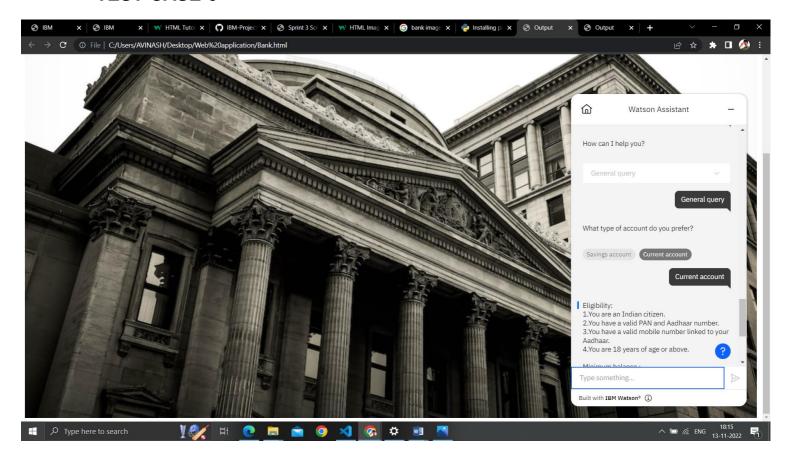
TEST CASE 4



TEST CASE 5



TEST CASE 6



9. ADVANTAGES

- Improved support efficiency
- Decreased wait times
- Cost-effective 24/7 support

10.DISADVANTAGES

- Impersonal
- Must keep information up-to-date
- Technology issues

11.CONCLUSION

Using chatbots for your customer service will help you have consistent messaging with your customers. This is because you will have one voice and one tone for all communications with customers.

It will also ensure that your messaging stays the same for each customer! With human operators, there is a chance they will begin to get fatigued when they are dealing with customer service issues for hours on end. Chatbots can help you avoid errors.

12.FUTURE SCOPE

Most importantly, chatbots in banking will eventually become much more advanced in their ability to connect with the consumer on a more human level, turning interactions that have traditionally been very transactional into an experience that would be closer to the real life.

13.APPENDIX

13.1 Python Source Code

from flask import Flask, render_template

```
app=Flask(__name__)
      @app.route('/')
      def bank():
      return render_template('Bank.html')
     if __name__=='__main___':
     app.run(debug = True)
            13.2 Html Source Code
<html>
<head>
<title>Output</title>
</head>
<body>
<image src="bank.jpg" width="1500">
<script>
 window.watsonAssistantChatOptions = {
  integrationID: "ac975b2b-4900-48ed-b736-3bc45478a41e", // The ID of this
integration.
  region: "us-south", // The region your integration is hosted in.
  serviceInstanceID: "f8ac7479-cff6-4f2c-a289-be79c37b2dac", // The ID of your
service instance.
  onLoad: function(instance) { instance.render(); }
 };
 setTimeout(function(){
  const t=document.createElement('script');
  t.src="https://web-chat.global.assistant.watson.appdomain.cloud/versions/"
(window.watsonAssistantChatOptions.clientVersion
                                                                 'latest')
"/WatsonAssistantChatEntry.js";
  document.head.appendChild(t);
 });
</script>
</body>
</html>
            13.3 GitHub
```

https://github.com/IBM-EPBL/IBM-Project-40462-1660629642