



## Step-2: Brainstorm, Idea Listing and Grouping

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### Using Natural Language Processing

It supports  
voice  
assistance  
feature

It is  
multilingual

It provides  
instant solution  
for general  
banking  
queries

It has an  
assured  
security and  
provides  
personalized  
service

#### Using Neural network

It works in a  
very fast and  
intelligent  
manner

It provides  
quick  
responses for  
loan related  
queries

It provides  
reliable service  
on answering  
net banking  
queries

It provides  
efficient and  
convenient  
customer  
support

#### Using Artificial Intelligence

It is  
trustworthy

It maintains  
an user  
friendly  
interface

It facilitates  
constant  
guidance to  
customers on  
creating bank  
accounts

It maintains a  
confidential  
conversation  
with  
customers

#### Using Cloud technology

It is used to  
retrieve  
customer's old  
transaction  
history quickly

It is  
interoperable

It is  
available  
24/7

It saves  
user's time  
and cost

## Step-3: Idea Prioritization

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### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

