

# LOADING THE DATASET

|              |                             |
|--------------|-----------------------------|
| Team ID      | PNT2022TMID51329            |
| Project Name | Global Sales Data Analytics |

The dataset is downloaded from Kaggle. We are currently uploading the dataset to IBM Cognos. Users of IBM Cognos can connect to a variety of data stored in different places.

## Dataset:

Global\_Superstore2 - Microsoft Excel

Home

Insert

Page Layout

Formulas

Data

Review

View

Team

Cut

Copy

Format Painter

Paste

Clipboard

Calibri

11

B

I

U

Font

Wrap Text

Merge & Center

Alignment

General

Number

Conditional Formatting

Format as Table

Cell Styles

Insert

Delete

Format

Cells

AutoSum

Fill

Clear

Sort & Filter

Find & Select

Editing

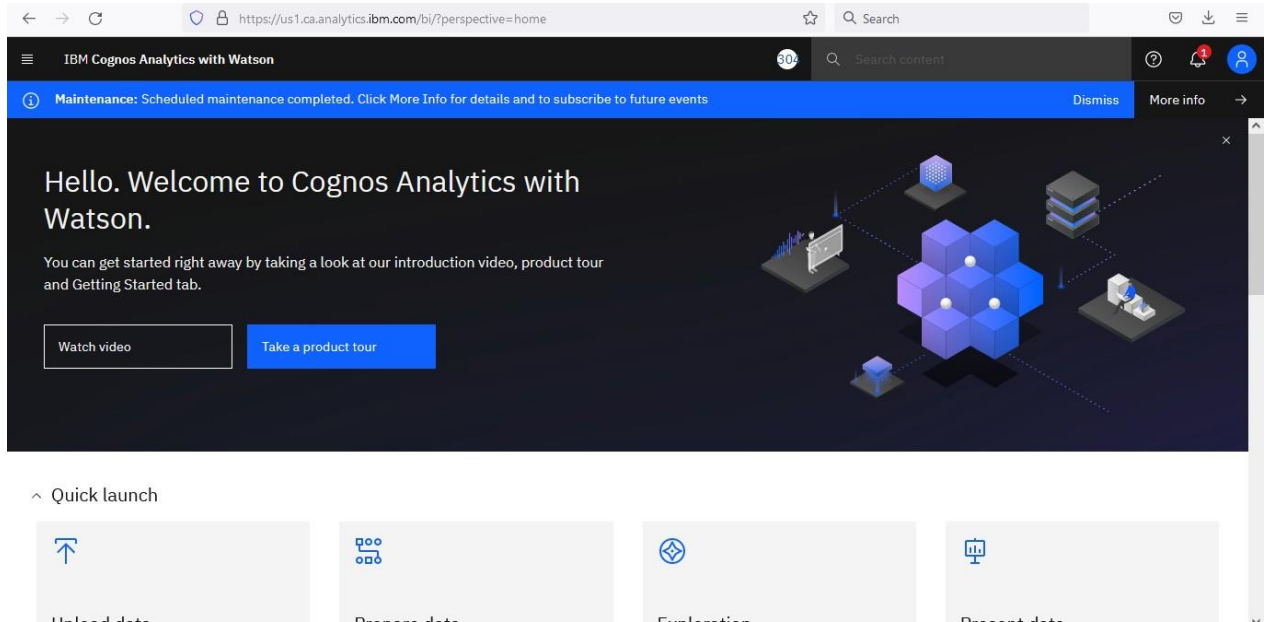
A1

Row ID

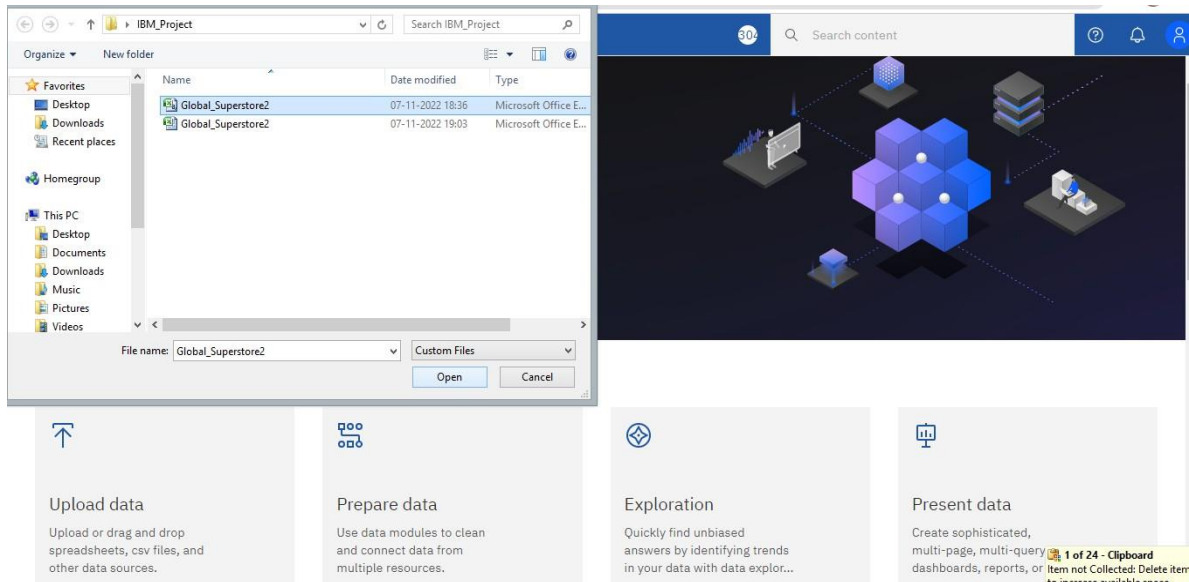
|    | A      | B               | C          | D          | E              | F           | G                 | H           | I             | J               | K              | L           | M      | N      |
|----|--------|-----------------|------------|------------|----------------|-------------|-------------------|-------------|---------------|-----------------|----------------|-------------|--------|--------|
| 1  | Row ID | Order ID        | Order Date | Ship Date  | Ship Mode      | Customer ID | Customer Name     | Segment     | City          | State           | Country        | Postal Code | Market | Region |
| 2  | 32298  | CA-2012-124891  | 31-07-2012 | 31-07-2012 | Same Day       | RH-19495    | Rick Hansen       | Consumer    | New York City | New York        | United States  | 10024       | US     | E      |
| 3  | 26341  | IN-2013-77878   | 05-02-2013 | 07-02-2013 | Second Class   | JR-16210    | Justin Ritter     | Corporate   | Wollongong    | New South Wales | Australia      |             | APAC   | O      |
| 4  | 25330  | IN-2013-71249   | 17-10-2013 | 18-10-2013 | First Class    | CR-12730    | Craig Reiter      | Consumer    | Brisbane      | Queensland      | Australia      |             | APAC   | O      |
| 5  | 13524  | ES-2013-1579342 | 28-01-2013 | 30-01-2013 | First Class    | KM-16375    | Katherine Murray  | Home Office | Berlin        | Berlin          | Germany        |             | EU     | C      |
| 6  | 47221  | SG-2013-4320    | 05-11-2013 | 06-11-2013 | Same Day       | RH-9495     | Rick Hansen       | Consumer    | Dakar         | Dakar           | Senegal        |             | Africa | A      |
| 7  | 22732  | IN-2013-42360   | 28-06-2013 | 01-07-2013 | Second Class   | JM-15655    | Jim Mithcum       | Corporate   | Sydney        | New South Wales | Australia      |             | APAC   | O      |
| 8  | 30570  | IN-2011-81826   | 07-11-2011 | 09-11-2011 | First Class    | TS-21340    | Toby Swindell     | Consumer    | Porirua       | Wellington      | New Zealand    |             | APAC   | O      |
| 9  | 31192  | IN-2012-86369   | 14-04-2012 | 18-04-2012 | Standard Class | MB-18085    | Mick Brown        | Consumer    | Hamilton      | Waikato         | New Zealand    |             | APAC   | O      |
| 10 | 40155  | CA-2014-135909  | 14-10-2014 | 21-10-2014 | Standard Class | JW-15920    | Jane Waco         | Corporate   | Sacramento    | California      | United States  | 95823       | US     | W      |
| 11 | 40936  | CA-2012-116638  | 28-01-2012 | 31-01-2012 | Second Class   | JH-15985    | Joseph Holt       | Consumer    | Concord       | North Carolina  | United States  | 28027       | US     | S      |
| 12 | 34577  | CA-2011-102988  | 05-04-2011 | 09-04-2011 | Second Class   | GM-14695    | Greg Maxwell      | Corporate   | Alexandria    | Virginia        | United States  | 22304       | US     | S      |
| 13 | 28879  | ID-2012-28402   | 19-04-2012 | 22-04-2012 | First Class    | AJ-10780    | Anthony Jacobs    | Corporate   | Kabul         | Kabul           | Afghanistan    |             | APAC   | C      |
| 14 | 45794  | SA-2011-1830    | 27-12-2011 | 29-12-2011 | Second Class   | MM-7260     | Magdelene Morse   | Consumer    | Jizan         | Jizan           | Saudi Arabia   |             | EMEA   | EI     |
| 15 | 4132   | MX-2012-130015  | 13-11-2012 | 13-11-2012 | Same Day       | VF-21715    | Vicky Freymann    | Home Office | Toledo        | Parana          | Brazil         |             | LATAM  | S      |
| 16 | 27704  | IN-2013-73951   | 06-06-2013 | 08-06-2013 | Second Class   | PF-19120    | Peter Fuller      | Consumer    | Mudanjiang    | Heilongjiang    | China          |             | APAC   | N      |
| 17 | 13779  | ES-2014-5099955 | 31-07-2014 | 03-08-2014 | Second Class   | BP-11185    | Ben Peterman      | Corporate   | Paris         | Ile-de-France   | France         |             | EU     | C      |
| 18 | 36178  | CA-2014-143567  | 03-11-2014 | 06-11-2014 | Second Class   | TB-21175    | Thomas Boland     | Corporate   | Henderson     | Kentucky        | United States  | 42420       | US     | S      |
| 19 | 12069  | ES-2014-1651774 | 08-09-2014 | 14-09-2014 | Standard Class | PJ-18835    | Patrick Jones     | Corporate   | Prato         | Tuscany         | Italy          |             | EU     | S      |
| 20 | 22096  | IN-2014-11763   | 31-01-2014 | 01-02-2014 | First Class    | JS-15685    | Jim Sink          | Corporate   | Townsville    | Queensland      | Australia      |             | APAC   | O      |
| 21 | 49463  | TZ-2014-8190    | 05-12-2014 | 07-12-2014 | Second Class   | RH-9555     | Ritsa Hightower   | Consumer    | Uvinza        | Kigoma          | Tanzania       |             | Africa | A      |
| 22 | 46630  | PL-2012-7820    | 08-08-2012 | 10-08-2012 | First Class    | AB-600      | Ann Blume         | Corporate   | Bytom         | Silesia         | Poland         |             | EMEA   | EI     |
| 23 | 31784  | CA-2011-154627  | 29-10-2011 | 31-10-2011 | First Class    | SA-20830    | Sue Ann Reed      | Consumer    | Chicago       | Illinois        | United States  | 60610       | US     | C      |
| 24 | 21586  | IN-2011-44803   | 02-05-2011 | 03-05-2011 | First Class    | JK-15325    | Jason Klamczynski | Corporate   | Suzhou        | Anhui           | China          |             | APAC   | N      |
| 25 | 13528  | ES-2013-2860574 | 27-02-2013 | 01-03-2013 | Second Class   | LB-16795    | Laurel Beltran    | Home Office | Edinburgh     | Scotland        | United Kingdom |             | APAC   | N      |

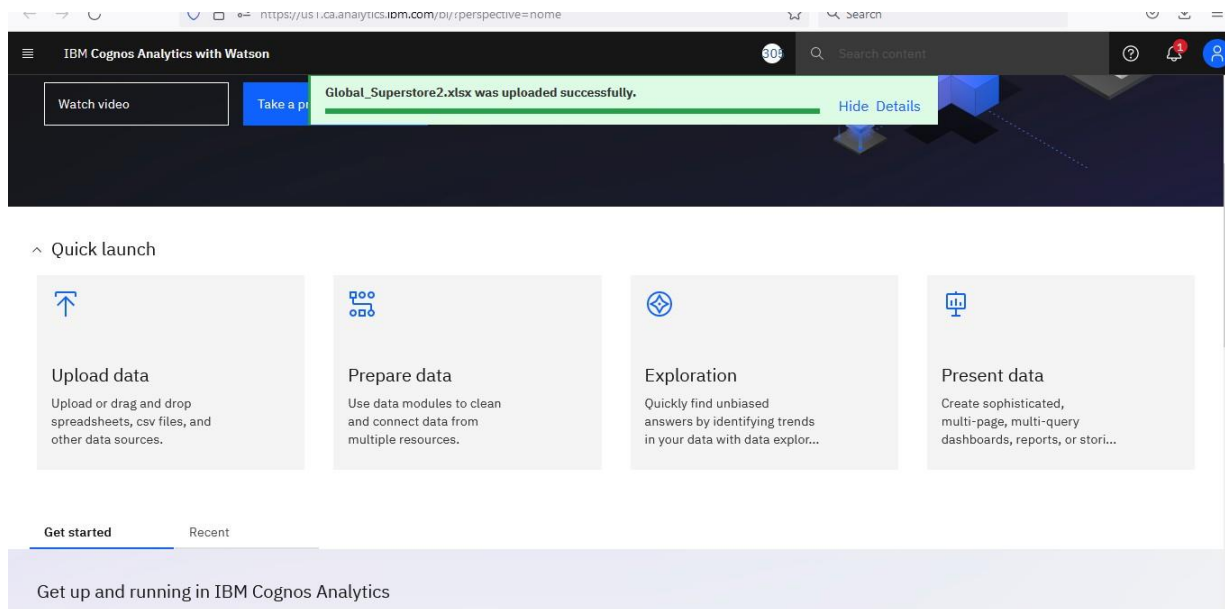
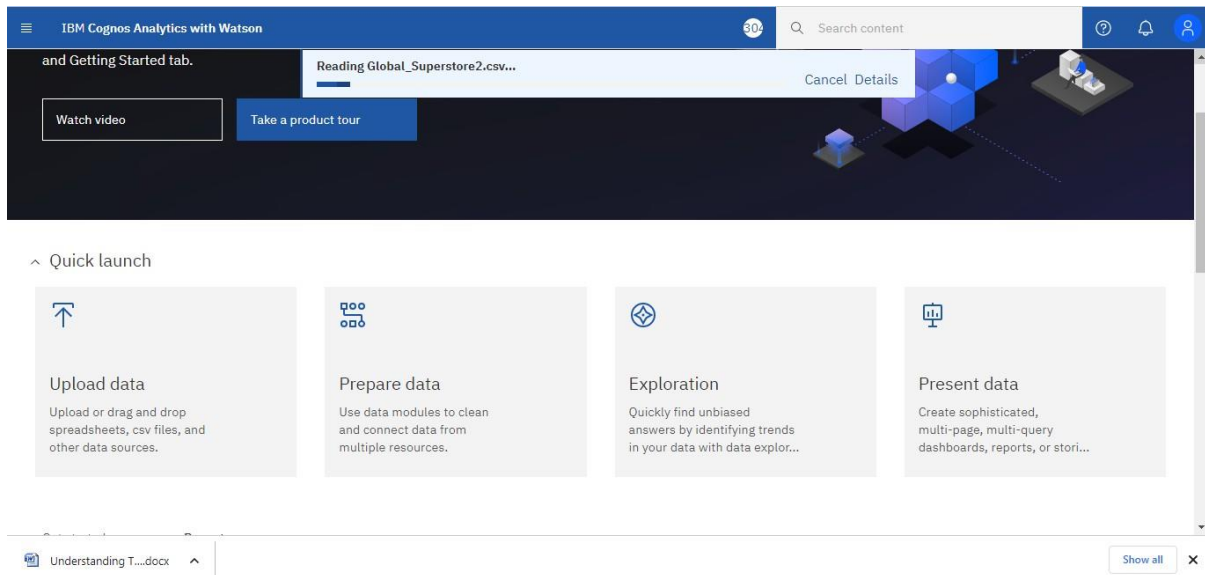
1 of 24 - Clipboard  
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# IBM COGNOS:



## Uploading the dataset:





# The dataset was uploaded

IBM Cognos Analytics with Watson

30

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?

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| <input type="checkbox"/> | <div>🔗 50_Startups.csv</div> CSV        | My content | Uploaded file | 9/15/2022, 10:27 AM |

1 of 24 - Clipboard  
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