



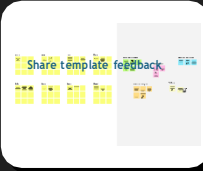
Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



10 minutes to prepare
1 hour to collaborate

2-8 people recommended



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.



Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

Crops in the farms are many times devastated by the wild as well as domestic animals and low productivity of crops is one of the reasons for this. It is not possible to stay 24 hours in the farm to guard the crops.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.

Go for volume.

If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Sithan

Formers should be provided with the tools to be used.

Cost must be affordable.

The waste should be clear and perfectly.

Users can be used to guard the crops.

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Tharani

Interface should be easy to use.

Solar panels can be used to power the device.

The complete solution should be able to be used in the field.

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Hardware Device

Arduino

Raspberry

Emergency alert

If there is any accident, the system should be able to send an alert to the user.

Programming languages

Python

Java scripts

UI interface

User friendly

Personalization

Cloud storage

Every readings should be stored in the cloud.

Cost

It should be affordable.

Accessibility

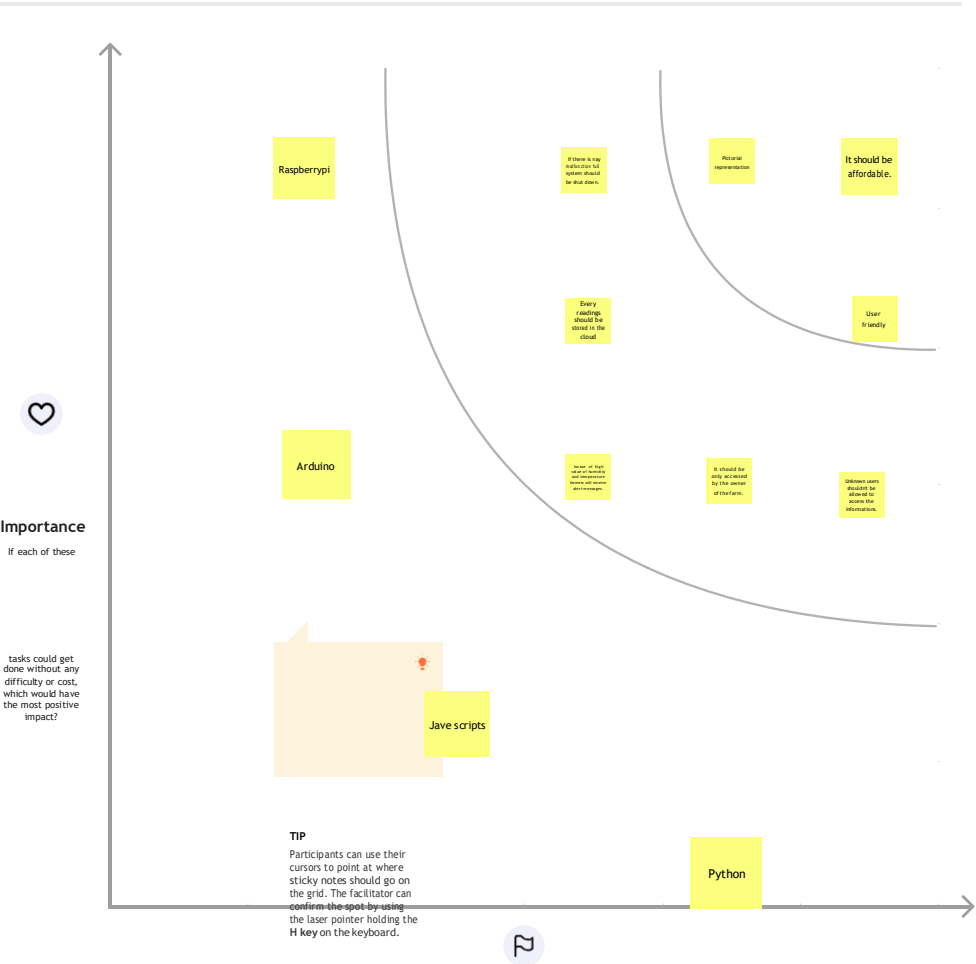
It should be easy to use and should be able to be used by the farmer.



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons



A Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.



B Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.



Open the template



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.



Open the template



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.



Open the template

Share template feedback

