Problem-Solution Fit   AI-POWERED NUTRITION ANALYZER FOR FITNESS ENTHUSIASTS

1. CUSTOMER SEGMENT(S)

Dietitians, coaches, trainers, and gyms may manage clients and establish individualised meal programmes with the use of nutrition analyses.

4. CUSTOMER CONSTRAINTS

People often adopt certain diets or adhere to dietary restrictions due to food allergies or sensitivities as well as religious or ideological views.

7. AVAILABLE SOLUTIONS

Accessible information on the internet or web. Eating a healthy, balanced diet is the best way to prevent malnutrition.

2. JOBS-TO-BE-DONE / PROBLEM

More food is being consumed than is good for human health.

5. PROBLEM ROOT CAUSE

The amount of food consumed by people is insufficient to give them the calories, vitamins, and minerals they require for good health. In certain societies, individuals consume much more food than is necessary for good health.

8. BEHAVIOUR

Give regular notice; provide a healthy food; don't berate yourself if a day is missed; and add to your current routines.

3. TRIGGERS

Nutritional analysis determines a food item's precise nutritional value. It establishes the proportion of macro- and micronutrients contained in that food item in addition to the presence of inhibitors, hazardous compounds, or any other novel component.

6. EMOTIONS: BEFORE / AFTER

PRIOR TO: Poor health upkeep.

AFTER: Appropriate health upkeep.

9. YOUR SOLUTION

For the end user who utilises our application, wellness and mental health.