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| Define CS, fit into CC | <div><div>1. CUSTOMER SEGMENT(S)</div><div>Who is your customer?</div><div>A person who check the climate changes.</div></div> <div>CS</div> | <div><div>6. CUSTOMER CONSTRAINTS</div><div>What constraints prevent your customers from taking action or limit their choices of solutions? I.e. spending power, budget, no cash, network connection, available devices.</div><div><div>-</div>Loss of valuable timber resources</div><div><div>-</div>Loss of biodiversity</div></div> <div>CC</div> | <div><div>5. AVAILABLE SOLUTIONS</div><div>Which solutions are available to the customers when they face the problem</div><div>or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? I.e. pen and paper is an alternative to digital note taking</div><div><div>1.</div>Increasing resources allocated to firefighting and fire prevention.</div><div><div>2.</div>Removing fuels, such as dead trees from forests that are at risk.</div><div><div>3.</div>Developing recovery plans before a fire hits,limit flooding and minimize habitat damage.</div></div> <div>AS</div> |
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| E & R | <div><div>3. TRIGGERS</div><div>What triggers customers to act?</div><div>Seeing their neighbor installing solar panels, reading about a more efficient solution in the news.</div></div> <div>TR</div> | <div><div>10. YOUR SOLUTION</div><div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.</div><div>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div><div><div>1.</div>Undertake technical checkups regularly</div></div> <div>SL</div> | <div><div>8. CHANNELS of BEHAVIOUR</div><div>8.1 ONLINE</div><div>What kind of actions do customers take online? Extract online channels from #7</div><div><div>-</div>By spreading awareness among peoples in social media and videos related to forest fire.</div><div>8.2 OFFLINE</div><div>What kind of actions do customers take offline? Extract offline channels from #7</div></div> <div>CH</div> | I d o i t |
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| <div data-bbox="152 65 454 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="152 97 678 116" data-label="Text"><p>How do customers feel when they face a problem or a job and afterwards?</p></div> <div data-bbox="152 145 542 164" data-label="Text"><p>Seems to be sudden disaster and unexpectedly happen</p></div> <div data-bbox="721 59 761 89" data-label="Image"></div> | <div data-bbox="871 43 1279 159" data-label="List-Group"><ol style="list-style-type: none">2. Have properly functioning spark arrestors3. Never park near dry grass,especially close to forests.4. Have a shovel and a fire extinguisher5. Carry a bucket or anything suitable to fill with water6. Store a reservoir with water or sand</div> | <div data-bbox="1516 43 2051 108" data-label="Text"><p>and use them for customer development.</p><ul style="list-style-type: none">- Creating firebreaks in the shape of small clearings of ditches in the forests</div> |
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