

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)</div> <div>Cities and municipalities use IoT technology to manage traffic or handle sustainable waste management operations. Intelligent home systems are one of the most popular. Cars can access the internet and create comfort with the help of IoT-supported systems.</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS</div> <div><ul style="list-style-type: none">Lack of Waste Collecting Points.Irregularity of Waste Collection.Inadequate Waste Collection Vehicles.Inadequate Access to Waste Bins.Alternatives to Final Waste DisposalImproper Waste Separation Facilities</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS</div> <div><ul style="list-style-type: none">Waste Monitoring.Fleet Management.Waste Asset Management.Collection Efficiency Analysis.Smart Waste for Factories.Water Level Monitoring.Take-back System.EPR & PRO Organisation System.</div> <div>AS</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>create and put the plans in place to provide a reliable and efficient service for the collection, transportation and disposal of waste. Consulting take an integrated approach to waste management and recycling</div>	<div>9. PROBLEM ROOT CAUSE</div> <div>Poor waste management contributes to climate change and air pollution, and directly affects many ecosystems and species. Landfills, considered the last resort in the waste hierarchy, release methane, a very powerful greenhouse gas linked to climate change.</div> <div>RC</div>	<div>7. BEHAVIOUR</div> <div>Reduction in Collection Cost. The solution reduces waste collection frequency dramatically, enabling you to save on fuel, labor, and fleet maintenance costs</div> <div>BE</div>	Focus on J&P, tap into BE, understand RC

<div>3. TRIGGERS</div> <div>Reading about a more efficient solution in the news. Allowing crews to empty bins before they become overflowing with trash or recycling, and before infestation becomes an issue</div> <div>TR</div>	<div>10. YOUR SOLUTION</div> <div>We can significantly reduce the amount of solid waste by following some basic principles of reducing the amount of waste that is created, reusing materials that would otherwise be</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 online</div> <div>The tactic of treating solid wastes and offers reasonably solutions for usage things that don't belong to trash.</div> <div>CH</div>
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<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>Before the smart waste technology people were unaware about the environmental pollution and don't care about the health of people .But after they were aware of how to protect the environment and health of people</p>	<p>discarded, by recycling materials and by using recycled materials.</p>	<p>8.2 offline</p> <ul style="list-style-type: none">• Smart Waste Bins.• Waste Level Sensors.• AI Recycling Robots.• Garbage Truck Weighing Mechanisms.• Pneumatic Waste Pipes.• Solar-Powered Trash Compactors.• E-Waste Kiosks.• Recycling Apps.
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