

Ideation phase

Brainstorm & Idea Prioritization Template

Team ID	
Project Name	Customer care registry
Maximum Marks	4 Marks
Date	19 September 2022

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & Idea prioritization

This free template is your team's brainstorming and idea prioritization tool. Team members submit their ideas and vote on them, and the team can then select the best ideas to pursue.

How to use this template:

1. Brainstorm ideas
2. Prioritize ideas
3. Select the best ideas to pursue

Before you collaborate

Before you start collaborating, make sure you have a clear understanding of the problem you are trying to solve. This will help you to generate ideas that are relevant and useful.

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Define your problem statement

Before you start collaborating, make sure you have a clear understanding of the problem you are trying to solve. This will help you to generate ideas that are relevant and useful.

How to use this template:

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2. Prioritize ideas
3. Select the best ideas to pursue

Step-2: Brainstorm, Idea Listing and Grouping

2. Brainstorm

the idea is to generate a large number of ideas for the project. This is done by brainstorming with the team.

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3. Group ideas

the idea is to group the ideas into categories. This is done by clustering the ideas together.

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Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🔗 20 slides

