

IDEATION PHASE
Problem solution fit

Date	19 September 2022
TeamID	PNT2022TMID38733
Project Name	Fertilizer Recommendation System For Disease Prediction
Maximum Marks	2Marks

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Who is your customer? Involving parents of 3-5 year kids.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>What needs to prevent your customers from being able to find their solution? Lack of information, expensive power/batteries, needs internet connection.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>What solution are we able to find out there using the knowledge of our team? Using AI, Machine Learning, etc. to find the best solution for the problem. Using AI, Machine Learning, etc. to find the best solution for the problem. Using AI, Machine Learning, etc. to find the best solution for the problem.</p></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>What jobs are we looking for problem to do (to address the customer)? Customer: There could be many reasons, explore different ideas.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>What is the reason for this problem? What is the main cause of the problem? What is the main cause of the problem? What is the main cause of the problem?</p></div>	<div>7. BEHAVIOUR<div>BE</div><p>What does your customer do to address the problem and get the job done? What does your customer do to address the problem and get the job done? What does your customer do to address the problem and get the job done? What does your customer do to address the problem and get the job done?</p></div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div><p>What triggers your customer to do something? What triggers your customer to do something? What triggers your customer to do something? What triggers your customer to do something?</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>How does your solution address the problem? How does your solution address the problem? How does your solution address the problem? How does your solution address the problem?</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><p>8.1 ONLINE What is the best way to reach your customer? What is the best way to reach your customer? What is the best way to reach your customer?</p><p>8.2 OFFLINE What is the best way to reach your customer? What is the best way to reach your customer? What is the best way to reach your customer?</p></div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE/ AFTER<div>EM</div><p>How do you feel before/after the problem? How do you feel before/after the problem? How do you feel before/after the problem? How do you feel before/after the problem?</p></div>			