


# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	17 October 2022
Team ID	PNT2022TMID43144
Project Name	Skill and Job Recommender
Maximum Marks	4 Marks

### Step-1: Team Gathering, Collaboration and Select the Problem Statement


Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
👥 1 hour to collaborate  
👤 2-5 people recommended



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

**Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.


B

**Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

C

**Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →



### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

How might we increase job opportunities (freshers, experience)?

PROBLEM

How might we provide opportunities based on skillset?

PROBLEM

How might we give assistance support to improve job seekers opportunities?

PROBLEM

How might we manage the negative outcome based on regarding jobs?

# Step-2: Brainstorm, Idea Listing and Grouping

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## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**

You can select a sticky note and hit the pencil (switch to sketching) icon to start drawing!

**ASWIN**

Block Sketch	Common Ideas	Like Ideas
Technical Details	Consideration	Profile Verification

**AMAL S**

Interactivity	User Knowledge	Ability
Supporting It Learning	Self-Motiv	Adapting to new environment

**SANTHOSH M**

Basic Knows	MB Feedback	Language Structure
Other Activities	Creative Thinking	Profile Analysis

**SURYA P**

Framework Review	Utilization and current tools	Knowledge Base
Goal setting	Experiment	Behavior Analysis

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## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**User Experience**

Privacy	Easy to use
Performance	Optimized

**User Consideration**

Device Interactions	Feedback or work
Reliability	User Integrity

**Application Factors**

Integration	Context Integration
Adapt to Future	Data Security

### Step-3: Idea Prioritization

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#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

