

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Who is your customer ? Our customers are who are interested to know about the social activities and who are all interested to know about the current trends in the society.</div>	<div>6. CUSTOMER CONSTRAINTS What constraints prevent your customers from taking action or limit their choices of solutions? I spending more time to gather the real information,Fake news,Non-relatable news,irrelevant informaton</div>	<div>5. AVAILABLE SOLUTIONS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides. In current News tracking applications fake news spread fast and easily.Then,the wrong information confuse the people and they can't easily uderstand what the real information .</div>	<div>9. PROBLEM ROOT CAUSE What is the real reason that this problem exists? What is the backstory behind the need to do this job? Spreading the fake information, Too much of time will be taken for gather the information are real reason for this problem.</div>	<div>7. BEHAVIOUR What does your customer do to address the problem and get the job done? Find th correct application ,installation</div>	Focus on J&P, tap into BE, understand RC

I d e n t i f y s t r o n g T R & E M

I d e n t i f

<p>3. TRIGGERS TR</p> <p>What triggers customers to act?</p> <p>Seeing their friends,colleagues,neighbours installing the application to know about the real information.</p>	<p>10. YOUR SOLUTION SL</p> <p>To create a cloud application to get the information about the News.</p>	<p>8. CHANNELS of BEHAVIOUR CH</p> <p>8.1 ONLINE</p> <p>What kind of actions do customers take online?</p> <p>Extract online channels from #7</p> <p>Install the application</p>
<p>4. EMOTIONS: BEFORE / AFTER EM</p> <p>How do customers feel when they face a problem or a job and afterwards?</p> <p>Confuse,not sure > confident,Sure,satisfaction</p>		