

## **Ideation Phase**

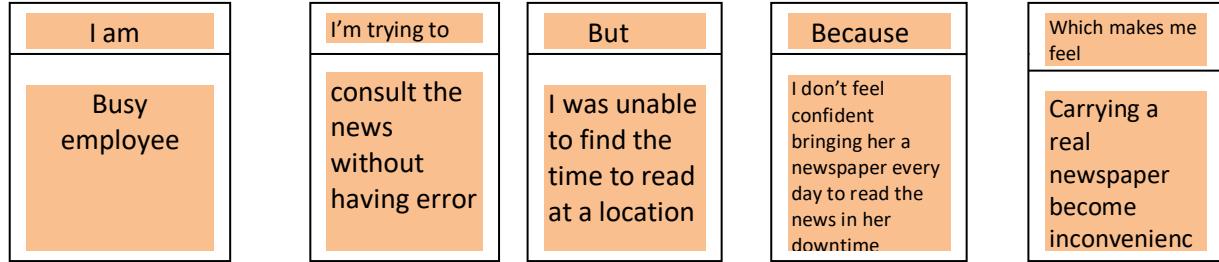
### **Define the Problem Statements**

Date	19 September 2022
Team ID	PNT2022TMID33309
Project Name	News Tracking Application
Maximum Marks	2 Marks

#### **Problem Statement:**

Ms.Deiva dharshini is a busy Employee in a xyz company who needs to refer news without any restrictions and interruptions while travelling because she was not comfortable caring newspaper daily to her office and to read news when she was in free time. Ms.Deiva dharshini needs to read news in such a way that she doesn't have to worry about ever buying physical newspapers or carrying with her everywhere she wants. She needs something which should fit in the palm of her hands, which he could carry everywhere, access from everywhere, something digital, easy to use, easy to handle such as an Application based on the internet which could be accessed from any device that is connected to the Internet. Such as smartphones and computers.

<b>I am</b>	Ms.Deva Dharshini, a busy employee at xyz company.
<b>I'm trying to</b>	While travelling, one must consult the news without any limitations or interruptions.
<b>But,</b>	Because carrying a newspaper about was uncomfortable for me, I was unable to find the time to read at a location and watch the news.
<b>Because</b>	I don't feel confident bringing her a newspaper every day to read the news in her downtime.
<b>Which makes me feel</b>	To him and many around him, carrying a real newspaper is an inconvenience.



Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	Busy Employee	Read News where ever we want.	Because carrying a newspaper about was uncomfortable for.	I don't feel confident	More Annoying, Irritating.
PS-2	Busy Employee	One must consult the news without any limitations or interruptions	I was unable to find the time to read at a location and watch the news.	Bringing her a newspaper every day to read the news in her downtime.	To him and many around him, carrying a real newspaper made inconvenience