Define

CS, fit into

CC

project.

2. JOBS-TO-BE-DONE / PROBLEMS

➤ Where to place the

monitoring devices.

> Decisions to be taken to

maintain data accuracy.

1. CUSTOMER SEGMENT(S)

Farmer is the customer

who gets benefits by this

Project Design Phase-I - Solution Fit Template

6. CUSTOMER CONSTRAINTS

9. PROBLEM ROOT CAUSE

Poor irrigation facilities.

Unavailability of good quality of

Reduces manpower.

Improves productivity

Reduce waste.

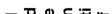
5. AVAILABLE SOLUTIONS

Lack of internet connection.
Farmers in rural areas don't have much knowledge about smart crop protection using IoT.

7. BEHAVIOUR
Improves the quality of rural life.
Marketing for good prize.

BE
Marketing for good prize.

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3. TRIGGERS	10. YOUR SOLUTION	8. CHANNELS of BEHAVIOUR
Farmers can monitor the field from their mobile devices.	➤ We can protect the crops using IoT devices.	Through online platform, we can connect with farmers and teach the importance of IoT devices to them.
4. EMOTIONS: BEFORE / AFTER		
 There will be loss for farmers when the crops get attacked by animals and birds. 		
Adopt and learn new technologies.		