

IS THE
CHATBOT
MULTI
LINGUISTIC

HOW DATA
ANALYSIS
IS DONE

DOES IT NEED
INTERNET
CONNECTION

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



IT'S USER
FRIENDLY

BENEFITS
FOR
BUSINESS

EASY TO
USE

JOINS UP
BUSINESSES
AND
CUSTOMERS

LESS TIME
CONSUMPTIONS

PROVIDE A
WARM
EXPERIENCE

What do they SEE?

environment
friends
what the market offers

What do they HEAR?

what friends say
what boss say
what influencers say

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

Improves
communication
among
executives

THE
CUSTOMER
IS
SATISFIED

LIVE
COMMUNICATION
WITH CHATBOT

PAIN

fears
frustrations
obstacles

Chatbots
require
Constant
Maintenance

Chatbots can
only handle
basic
Questions

Need time for
implementation

GAIN

"wants" / needs
measures of success
obstacles

Chatbots
have 24/7
Availability

Chatbots
can gather
Customer
Insights

Chatbots
cause an
Increase in
Sales