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| Define CS, fit into CC | <div>1. CUSTOMER SEGMENT(S)<div>CS</div><div><div>➤ Government</div><div>➤ Meteorological Department</div></div></div> | <div>6. CUSTOMER CONSTRAINTS<div>CC</div><div><div>➤ A computer with minimal GPU specification.</div><div>➤ Good network access.</div></div></div> | <div>5. AVAILABLE SOLUTIONS<div>AS</div><div><div>➤ Infrastructure-as-a-Service model in cloud.</div><div>➤ An ML model.</div></div></div> | Explore AS, differentiate |
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| Focus on J&P, tap into BE, understand | <div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div><div>➤ Complex User Interface.</div><div>➤ Inaccuracy in calculation of intensities.</div></div></div> | <div>9. PROBLEM ROOT CAUSE<div>RC</div><div><div>➤ Insufficient domain knowledge of customers.</div><div>➤ Insufficient data.</div></div></div> | <div>7. BEHAVIOUR<div>BE</div><div><div>➤ Customers could learn how to use the application or else switch to site which has attractive Interface.</div></div></div> | Focus on J&P, tap into BE, understand |
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| Identify strong TR & EM | <div>3. TRIGGERS<div>TR</div><div><div>➤ To know the necessary steps by measuring intensities.</div></div></div> | <div>10. YOUR SOLUTION<div>SL</div><div><div>➤ To develop a multilayered deep CNN that classifies natural disaster.</div></div></div> | <div>8. CHANNELS of BEHAVIOUR<div>CH</div><div><div>➤ Encourage others to use the application.</div><div>➤ Great Comments.</div></div></div> | Extract online & offline CH of BE |
| | <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>Stressed ---- Before</div><div>Confident ---- After</div></div> | | | |