Ideation Phase
Empathize & Discover

DATE	19 September 2022
Team ID	PNT2022TMID46542
Project Name	Fertilizers Recommendation System For Disease Prediction
Maximum Marks	4 Marks

WHAT DOES HE THINK AND FEEL?

He felt that "It is easy to do farming with the automated fertilizer and disease prediction system.

- Best disease finder
- App to do better farming
- App which provide confidence to farmer

WHAT DOES HE HEAR

He would hear like it is nice app you can easily find the disease

- Making easier farming
- It provides best campaign
- You can use it is a easier process

WHAT DOES HE SEE?

He would looking for a handy device to make easy farming. It will provide the information of disease in his land.

- Options to scan field plant
- Simple menu and settings dashboard
- Image of plant
- Spotted region

WHAT DOES HE SAY AND DO ?

He would say like fast scan of the disease and provide faster prediction

- Faster approaching the prediction
- It is slow process and time consuming
- It should provide better campaign

GAIN

- Higher usage
- Larger application

PAIN

- Disappointment of farmer
- Large time consumption

FARMER