Project Title:Project Design Phase-I - Solution Fit Template INVENTORY MANAGEMENT SYSTEMS FOR RETAILERS Team ID: PNT2022TMID43150

1. CUSTOMER SEGMENT(S)

Manufacturers are the prime customers
Need based customers
Wandering customers

6. CUSTOMER CONSTRAINTS

Network connection
Limit on raw materials
Storage space
Low budget
Devices

5. AVAILABLE SOLUTIONS

Software Application
Managing internal communication
Low level of reliability

2. JOBS-TO-BE-DONE / PROBLEMS

Lack of basic knowledge of using software

Lack of inventory visibility

Change in demand

Managing the warehouse space

9. PROBLEM ROOT CAUSE

Chances of Scam may be high

Security issues may occur

Contain no potential solution

Reliability

7. BEHAVIOUR

Retaining customers

Supply chain management

Keeping up with changing customer expectations

Understocking

Lack of real time reporting

3. TRIGGERS

Reviews from existing customer
Time saving
Customer demand
Supplier lead times

10. YOUR SOLUTION

Proper Inventory Management

It can be user friendly to all the users in any areas, anywhere at anytime

We offer a tracking and automatic updation of inventory options for the

8. CHANNELS OF BEHAVIOUR

ONLINE

Stock ratings will be stored within the database

Converting shoppers into paying customers

Designed to eliminate errors associated with manual data input across various sales

| **4. EMOTIONS: BEFORE / AFTER** | individuals based on their needs | channels |
| Before:

(Frustration,Stress,Anxiety,Flummoxed,Exhaustion)
After:
    (Confident, Happy, Relieved, Satisfied) | | **OFFLINE**
we examine inventory allocations between retail channels when there is scarcity
Retailers behaviour and unavailability of discounts and offers |