# **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

(L) 10 minutes to prepare 1 hour to collaborate 2-8 people recommended

### Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⊕ 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal Think about the problem you'll be focusing on solving in

the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

productive session.

## Child tracker helps the parents in continuously monitoring

the child's location. They can simply leave their children in school or parks and create a geofence around the particular location. By continuously checking the child's location notifications will be generated if the child crosses the geofence. Notifications will be sent according to the child's location to their parents or caretakers. The entire location data will be stored in the database.

> PROBLEM How might we find the location of the child and inform it to the parents via an application so that they can keep track of the child's location.

## Define your problem statement

Write down any ideas that come to mind that address your problem statement.

Brainstorm

# Group ideas

Collect the dat

of the child,

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

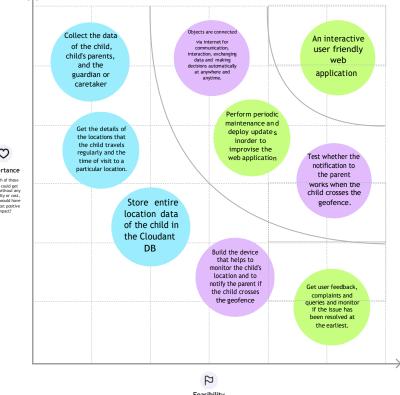
### Connection, Testing Collection and and Implementation Preparation

Work and Delivarables

An interactive user friendly web application

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.



Objects are connected via internet for communication, interaction, exchanging data and making decisions automatically at anywhere and anytime. child's parents, and the Adhi Narayanan V Purushothaman D guardian or caretaker Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Test whether the Get the details of Get user feedback, Importance notification to the locations that complaints and the child travels the parent works If each of these gueries and monitor tasks could get done without any difficulty or cost, which would have the most positive regularly and the time of visit to a when the child if the issue has been resolved at crosses the the earliest. geofence. Store entire Build the device Perform periodic that helps to monitor the child's location data maintenance and of the child in deploy updates location and to inorder to the Cloudant notify the parent if improvise the the child crosses the geofence web application Feasibility Share template feedback Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.) Need some inspiration?

Open example ->





































After you collaborate

might find it helpful.

Quick add-ons

A Share the mural

Export the mural

Keep moving forward

You can export the mural as an image or pdf

to share with members of your company who

Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

obstacles for an experience.

Open the template ->

Understand customer needs, motivations, and

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template ->

strategy.