

CUSTOMER JOURNEY


Date: 05-10-2022

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Topic: IoT Based safety gadget for child safety monitoring and notifications.



Scenario:
Monitoring child location


Entice
How child location is monitored?


Enter
How message is been notified to user?


Engage
In the core moments in the process, what happens?


Exit
What do people typically experience as the process finishes?


Extend
What happens after the experience is over?



Steps

- Create a web application
- Parent can create geofence
- Check whether child is inside geofence
- Updating of child location
- Location of child sent periodically
- Review of application
- Alert parents



Interaction

- Interacting with child
- Guiding child
- Setting geofence
- Regular updates
- Parent needs are met
- Regular monitoring
- Geofence need to be set
- Connection terminated when gps is off