University Admit Eligibility Prediction

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- Am I capable and can I compete with people better than me
- Can I make it into the college of my choice
- Will I get the branch that I prefer
- Will my college help me to a great extent in future
- Fear
- Confused
- Happy
- What are the next steps that I should take
- Am I prepared with all necessary details and Certificates
- Will my parents and relatives feel happy with the college I get
- Will I get admison in a college with my school friends
- Will my efforts pay off
- What if I don't get into my dream college
- Will the college give a good career kickstart
- Did I do enough hard work

What do they HEAR?
what friends say
what boss say
what influencers say

- Advertisements of Universities
- Congratulations!
- Once we join this college, life is settled
- University located at outskirts
- Choose a stream that is trending now
- Join a certain College. It is the best in business
- Is South Indian Food available at campus
- Great Culture and Infrastructure
- Higher Cutoff Required
- Stepping out of home town gives better exposure
- Placement Surely Guaranteed if we join certain college
- Good Hostel Facilities
- Better Placements than other universities
- You need good cutoff to get into this college
- My relative studied at this college and is now in a good position
- You deserve better university
- Best Faculties only at this College

What do they SEE?
environment
friends
what the market offers

- College Brand Value
- Alumni
- Infrastructure
- Higher Education Support
- Placement Support
- Location of College
- Ease of Travel
- Fees
- Support for extra-curriculars
- Cultural and Technical Events
- People who excelled
- People who faced difficulties
- Peers
- Hostel Facilities
- Sholarships

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- Not The End Of The World
- On cloud nine
- Discuss about friends' opinions
- Cross check if university is good enough
- Feel down in the dumps
- Inform your kith and kin regarding your admission
- Getting envious on seeing others' score
- Get advised by relatives
- Depressed and worried about admissions
- Ask where do friends want to get into

PAIN
fears
frustrations
obstacles

- Feeling Homesick
- Hostel Curfews
- When friends join better universities
- When we dont get into dream college
- Donation/ Capitation Fee Demanded
- Managing cultural differences
- Change in food habits and hygiene
- School to college transition

GAIN
"wants" / needs
measures of success
obstacles

- Great College
- Low fee with good quality education
- Good placements
- Degree of Autonomy
- Happiness in joining dream college and in preferred stream
- Good Ranking
- Admission into good university for highers
- Good Food and Hygiene