



What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Easily Find
jobs related
to their skills

Better
communication
in ChatBot

New Job
opportunities

What do they SEE?

environment
friends
what the market offers

List of job
related to
their skills

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

To get a
suitable job
related to
their skills

To Search
a job with
help of
chatbot

where to
know about
job based on
skills

which job is
better to me

What do they HEAR?

what friends say
what boss say
what influencers say

PAIN

fears
frustrations
obstacles

It only
suggest a
guide to
choose job

It don't
show skills
for a job

User
can view jobs
only
uploaded
skillsets

GAIN

"wants" / needs
measures of success
obstacles

Espicially
benifits for
Freshers

Don't
need
someone
help

Time
Efficientcy