

Ideation Phase

Define the Problem Statements

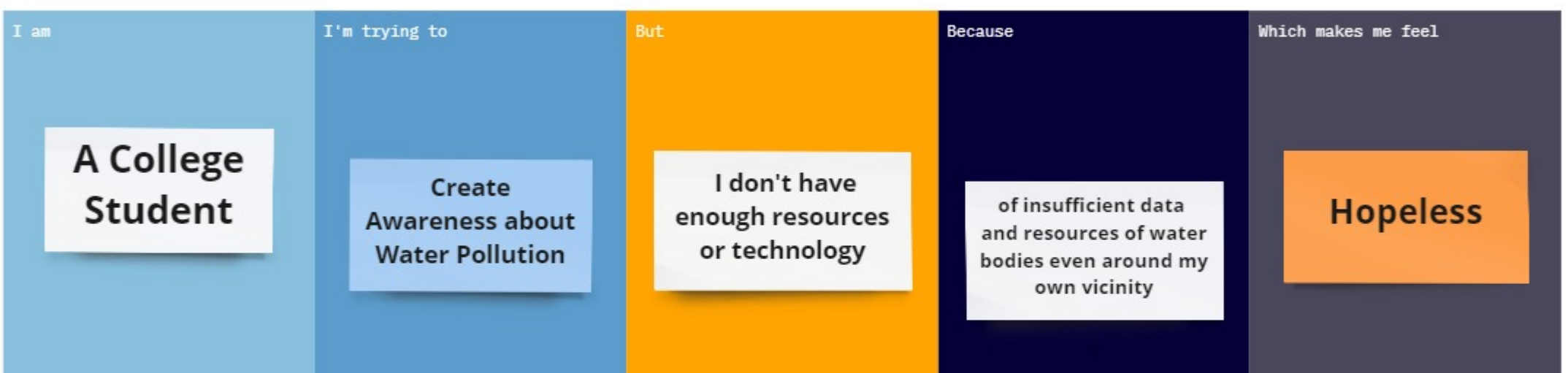
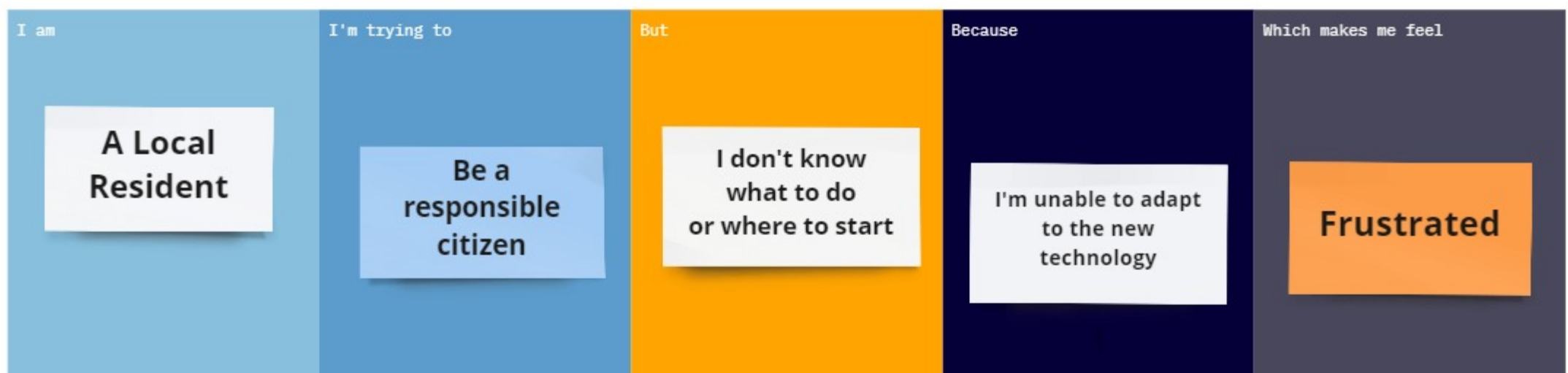
Date	23 September 2022
Team ID	PNT2022TMID33019
Project Name	River Water Quality Monitoring
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement Templates :



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Local Resident	Be a Responsible Citizen	I don't know what to do or where to start	<i>I'm unable to adapt to the new technology</i>	<i>Frustrated</i>
PS-1	A College Student	Create Awareness about water pollution	I don't have enough resources or technology	of insufficient data and resources of water bodies even around my own vicinity	hopeless