

DefineCS,fitintoCC	<div>1.CUSTOMER SEGMENT(CS)</div> <div>Specially abled persons such as deaf and dumb people . The normal people who are trying to communicate with them are the customers</div>	<div>6.CUSTOMERCONSTRAINTS (CC)</div> <div>The sign language is not understandable to all.  The difficulty in understanding the sign language by normal people</div>	<div>5.AVAILABLE SOLUTIONS (AS)</div> <div>Using text type writers and AI Based devices ie.Voice recongnition.</div>	ExploreaS,differentiate
FocusonJ&P,tapintoBE,understandRC	<div>2.JOBS-TO-BE-DONE/PROBLEMS (J&amp;P)</div> <div>Create a communication link between deaf -dumb and normal people Understanding inputs from the user may take a lot of efforts.</div>	<div>9.PROBLEM ROOT CAUSE (RC)</div> <div>The communication barrier is the root cause .  During emergency the specially abled people cannot contact or express their feelings to others (normal people) .  The feeling cannot be shared with other they feel stressed.</div>	<div>7.BEHAVIOUR (BE)</div> <div>Customers try to find a device that helps in emergency situation.</div>	FocusonJ&P,tapintoBE,understandRC
IdentifystrongTR&EM	<div>3.TRIGGERS (TM)</div> <div>An ability of the customers to communicate efficiently at serious and necessary situations.</div> <div>4.EMOTIONS:BEFORE/AFTER (EM)</div> <div>After: Customer gain a better understanding of the needs of specially abled They feel secured and it brings confident in them .  Before: Lacking of self- confidence. Feeling anxious of interacting with people .</div>	<div>10.YOUR SOLUTION (SL)</div> <div>This device helps in emergency situations to contact . The customer can share their feelings and also helps in expressing emotions and their motives .</div>	<div>8.CHANNELS of BEHAVIOUR (CH)</div> <div>8.1ONLINE Using online translation   8.2OFFLINE They buy devices that helps in translating signed language to text and vice versa .</div>	Extractonline&offlineCHorBE