Ideation Phase
Brainstorm & Idea Prioritization

Title: INVENTORY CONTROL MANAGEMENT SYSTEM FOR RETAILERS

Team Members:
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Reference:
https://app.mural.co/invitation/mural/inventorymanagementsystem0923/1663999065743?sender=uc8206468e212748e2eea2294&key=6cb9805a-42b7-42db-89f0-7900f1f71c90

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Anitta A

Darlin Jena P

Deepika T

Devi Bala S

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

Anitta A.

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

24/7 News accessible

Make the news accessible through all devices

Supporting virtual events

Darlin jena P.

Simple Navigation

Automate your content delivery process

Secure and trusted ecosystem

Deepika T

User can customize easily

Spam Free

Can increase Backlinks

Devi bala s

Setting keyword Alerts

Keep the UI simple and intuitive

Media Monitoring Service

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Make the news accessible through all devices

Can increase Backlinks

secure and trusted ecosystem

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Supporting Virtual events

Feasibility