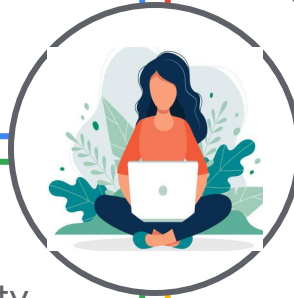


## SAYS

'It would be great, if I could know about the criterion to get into my dream university'

## THINKS

'Which is the best university for me?'  
'What else am I lacking in my profile?'



## DOES

Checks university websites and guiding tools

Compare universities

Researches admissions

## FEELS

Overwhelmed  
Anxious  
Fear

Unsure about which information to trust