

IDEATION PHASE


BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

DATE	15 th October 2022
TEAM ID	PNT2022TMID34751
PROJECT NAME	SMART FASHION RECOMMENDER APPLICATION
MAXIMUM MARKS	4 MARKS

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-8 people recommended

➔ Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.


⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Smart Fashion Recommender Application

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Need for a more user-friendly interface to navigate through.

Key rules of brainstorming
To run a smooth and productive session

👤 Stay in topic.


👂 Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.



Step-2: Brainstorm, Idea Listing and Grouping:

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.
🕒 10 minutes

BHAVYA SHREE

Multiple login interface

Easy and simple installations and updates

A clean user interface that's visually appealing

Intuitive operation That's familiar to the user

Including straight forward navigation

Improving the sight layout

Operation that's efficient

Make online form efficient

Doesn't require additional software resources

DEEPIKA

Make your site responsive

Place your logo in the top left

Don't make someone pick up a phone to get information

Accept online orders

Plesant,easy to navigate GUI

Make content easy to skim

Accessible and Adaptive

Add search functionality

Responsive and compatible Design

JEEVITHA

Use information chunking

Clear Call-to-Action Information

Use Accessible Language and Tone

Make Intuitive user interface

Take care of the security

Beef Up Your Contact Page

Has security that meets or exceeds industry standards

Provide In-Depth Information

Comes with extensive support options

UMA

Include your social media icons

Make your logo easy to find.

Make your website lightning fast

Doesn't need third party software

Make it easy to search your site

Use Accessible language and TOne

Easy to troubleshoot

Effective error handling

Adheres to standard

3

Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
🕒 20 minutes

1.Network Support

Make online form efficient

Effective error handling

Plesant,easy to navigate GUI

Make it easy to search your site

Easy to troubleshoot

2.User Facility

Multiple login interface

Take care of the security

Make your website lightning fast

Include your social media icons

Improving the sight layout

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization:

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

