

Ideation Phase

Define the Problem Statements

Date	22September 2022
Team ID	PNT2022TMID32971
Project Name	IoT based safety gadget for child safety monitoring and notification.
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A children	Be alert to potential danger	I can't able to situation all children	Confidence level in high for children	scared
PS-2	A parent	Ensure my child safety	I'm not able to be with him all time	I'm need go to my office daily	scared

