

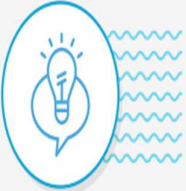
## Ideation Phase

### Brainstorm & Idea Prioritization

Date	17 September 2022
Team ID	PNT2022TMID33008
Project Name	Project – AI-Powered Nutrition Analyzer for Fitness enthusiasts
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization Template:

##### Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

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**A** Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B** Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

**C** Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

### PROBLEM


SITA IS A BUSINESS WOMEN WHO NEEDS A WAY TO INTAKE NUTRITIONAL FOOD BECAUSE OF HER BUSY SCHEDULE NEED TO TRACK HER NUTRITIONAL INTAKE SO THAT SHE CAN MAINTAIN HER HEALTH


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### Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

PRIYADHARSHINI D

- MONITOR YOUR DIET EASILY
- PROVEKS YOU A BETTER UNDERSTANDING OF YOUR CURRENT EATING HABITS
- YOU ARE AWARE WHEN YOU NEAR YOUR CALORIE LIMIT
- PROVIDES HOW BALANCED YOUR MEALS ARE & HELPS YOU MAKE BETTER CHOICES
- IT HELPS GROW AND STAY FIT
- CAN TRACK ALL YOUR FOOD PRICES EASILY & MAINTAIN A HEALTHY FOOD DIARY

PRIYADHARSHINI N

- KEEPS THE USER INTERESTED TO STAY FIT WITH GAMIFYING FEATURES
- TO REMAIN STAY FIT AND HEALTHIER SIDE
- ADAPTIVE TRACKING WITH DIET AND NUTRIENT LOGGING
- FOLLOW A SPECIFIC DIET PLAN
- HEALTH AND FITNESS TRACKING
- CHECK OUT WHAT YOU CAN DO FOR YOUR FITNESS EVERY DAY

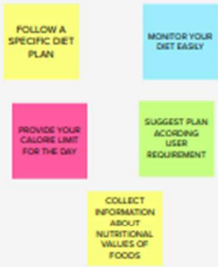
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- COLLECT INFORMATION ABOUT NUTRITIONAL VALUES OF FOODS
- SUGGEST DIET PLAN ACCORDING TO USER REQUIREMENT
- PROVIDING THE USER WITH EASY ACCESS TO TRACK THEIR NUTRITIONAL INTAKE
- E SAYS THE NUTRITION VALUE FOR THE FOODS THAT IT SCANS
- FEEDBACK IS GIVEN TO THE USER BASED ON THEIR DIET
- UPDATES THE USER WITH THE DIET THEY INTAKE

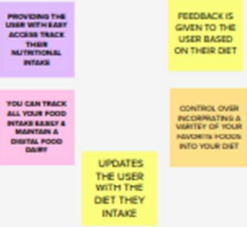
DEEPA S

- INFORMS YOU HOW NUTRIENT DENSE YOUR FOODS ARE
- CONTROL OVER RECOMMENDING WHATS OF YOUR FAVORITE FOODS INTO YOUR DIET
- ALLOWS YOU TO PLAN AHEAD
- PROVIDE YOUR CALORIE LIMIT FOR THE DAY
- HELPS YOU REACH YOUR GOALS
- ITS HELPS YOU REDUCE THE AMOUNT OF CONSUMPTION

PLANNING A DIET



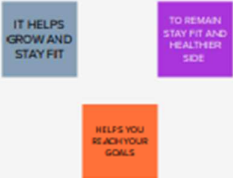
USER ACCESSING BASED ON THEIR REQUIREMENT



USER PLANNING THEIR DIET PLANS



USER REACHING THEIR GOALS



Step-3: Idea Prioritization

