


## Ideation Phase

### Brainstorm & Idea Prioritization Template

|               |   |
|---------------|---|
| Date          | 03 September 2022                                     |
| Team ID       | PNT2022TMID35002                                      |
| Project Name  | AI-Powered Nutrition Analyzer For Fitness Enthusiasts |
| Maximum Marks | 4 Marks   |

#### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare  
🕒 1 hour to collaborate  
👥 2-8 people recommended

[Share template feedback](#)

➔

#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

---

**A Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

---

PROBLEM

How might we [your problem statement]?

**Key rules of brainstorming**

To run an smooth and productive session

➕ Stay in topic.


➖ Defer judgment.

🗣️ Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁️ If possible, be visual.



**Need some inspiration?**

See a finished version of this template to kickstart your work.

[Open example](#) ➔

#### Step-2: Brainstorm, Idea Listing and Grouping

## Brainstorm

⌚ 10 minutes

MARY ASHMI

it is becoming increasingly popular in the field of nutrition based AI

An algorithm was built that way.

MERSHEENA

It is the identification food system in the world

To identify the calorie intake and then make food recommendations for a healthy diet



### Group ideas

Ⓢ 20 minutes

## Determining People Health Metrics

To analyze big sets resulting in a complete portrait of an individual health metrics

## Eat Right

To identifies the dishes on a menu and then provide the user with the nutrition value

Fit Genie

The aim to leverage foods one already has offer ingredient substitutions



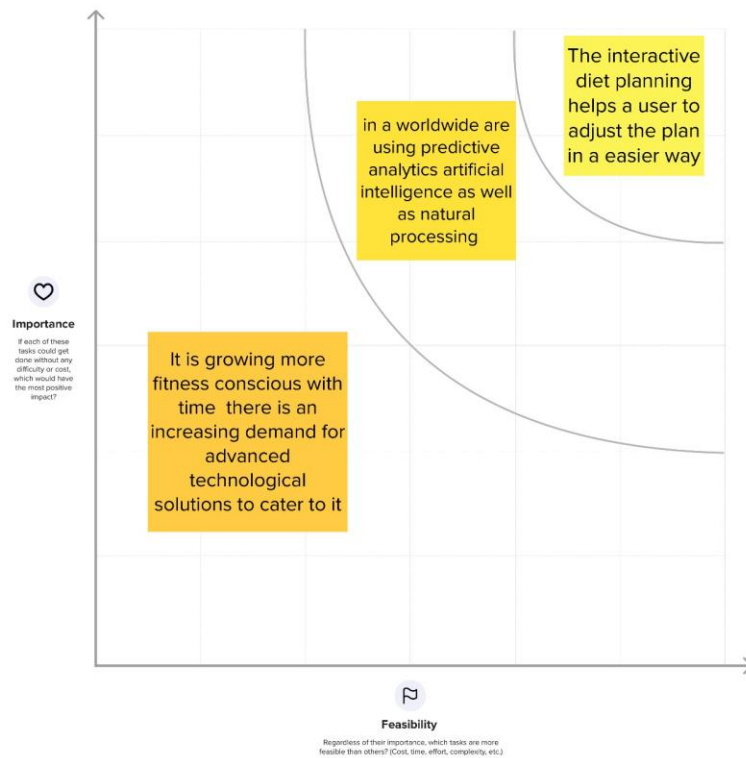
### Step-3: Idea Prioritization

4

### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



→

### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

#### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

[Share template feedback](#)