



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 HOUR
1 person

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
- Open article →

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- | | |
|-----------------|-------------------------|
| Stay in topic. | Encourage wild ideas. |
| Defer judgment. | Listen to others. |
| Go for volume. | If possible, be visual. |

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SETHU KANNAN M

The smart band is waterproof, chargeable and equipped with sensors.

An IoT based wearable smart band for children is proposed in this research for child security purposes.

Sleep quality sensor obtains children's sleep quality, cycle and positions.

When the depth is below the height 50, then low

GOWTHAM B

Smart band can monitor child's location and provide alerts to parents.

Limits and boundaries control, availability, monitor, location and activities

RAMESH B

Smart band can monitor child's location and provide alerts to parents.

The child needs to stay generally within the line of sight

AIYYAPPAN.M

An IoT based smart band can be designed to monitor the child's location and provide alerts to parents.

A smart band can be designed to monitor the child's location and provide alerts to parents.

The child needs to stay generally within the line of sight

Resolving this is a right task because for many parents who may be trying to track their child for something they are not or something they are not, with their child would be.

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label.

20 minutes

Speak in a more specific sense. Instead of saying don't talk to strangers teach the child not to approach just any adult. Teach a child to select a police officer or shop attendant.

Let a child know that you would NEVER get someone to pick them up that they do not know. They are to NEVER get in the car with someone they have not already met.

to be suspicious of.

Teach a child to gain permission prior to approaching an adult they don't know.

Always inform a child if someone is to pick them up or take them somewhere. make it a rule that if you have not informed them previously DON'T go with that person. Make a list of possible people who can't pick them up. Reiterate that it would only be the people on the list that would be collecting them.

Never talk to strangers alone or with only other children. Never listen to a stranger if there is not an known adult present

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
Open the template
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
Open the template

- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

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