

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 HOUR



Before you collaborate

A little bit of preparation goes a long way

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

TEAMID

Set the goal
Think about the problem you'll be focusing on solving in

10 minutes to prepare

PNT2022TMID48583

with this session. Here's what you need to do to get going.

(1) 10 minutes

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM How might we [your problem statement]?

Key rules of brainstorming

Stay in topic.

Defer judgment.

Go for volume.

To run an smooth and productive session

Encourage wild ideas.

If possible, be visual.

Listen to others.

smart band is waterproof, chargeable and equipped with

SETHU KANNAN M

Brainstorm

sensor obtains children's sleep quality, cycle and positions. sensors. An IoT based wearable smart band for children is proposed in this research for child security purposes. When the depth is below the height 50, then low

Write down any ideas that come to mind

that address your problem statement.



GOWTHAM B









RAMESH B

AYYAPPAN.M

You can select a sticky note and hit the pencil [switch to

sketch] icon to start drawing!



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label.

20 minutes to be suspicious of.

Teach a child to gain permission prior to approaching an adult they don't know.

Nover talk to strangers alone or with only other children. Nover listen to a stranger if there is not an known adult present

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

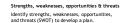
Keep moving forward

Strategy blueprint Define the components of a new idea or strategy.

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template



Open the template

Share template feedback