

USER

SAYS

I want something reliable – low cost, light weight, high performance

Reduce the stress on cares

Help to take control of own care

THINKS

Do They think i'm stupid

Expecting something awesome

Wasting too much time

Maybe this isn't the best

Ask friends and doctors

More research

Make small decisions

DOES

Dread

Thrilled

Anxious

Unsure who to belief

FEELS