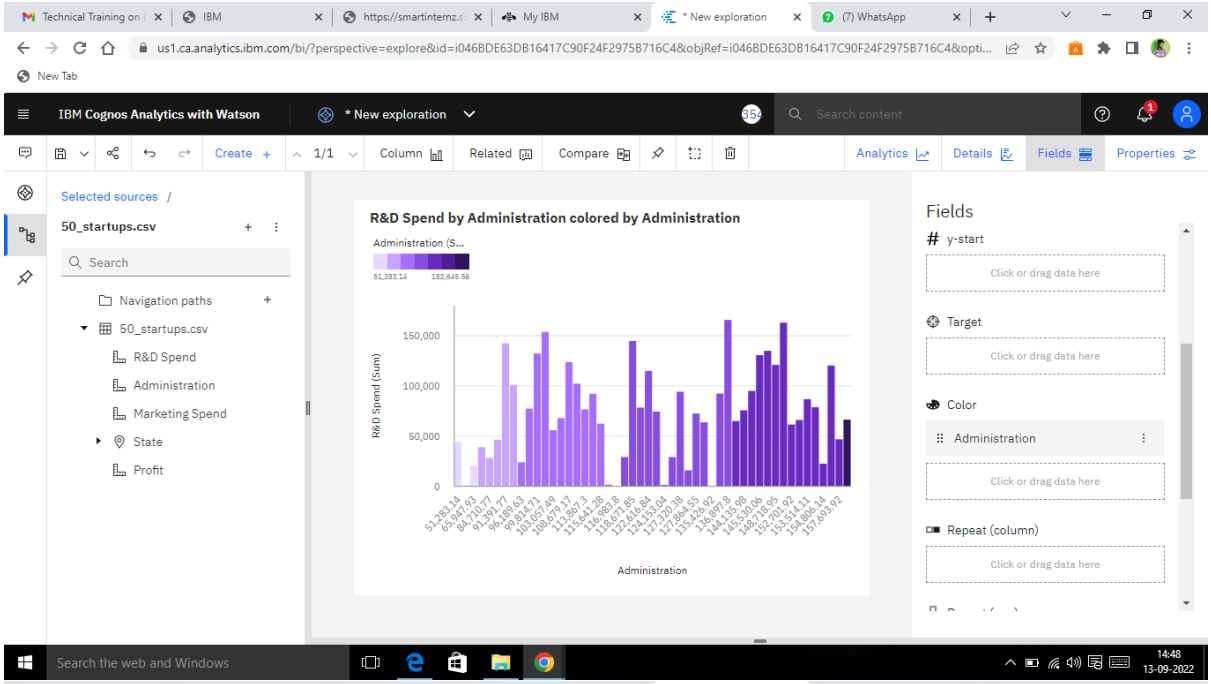
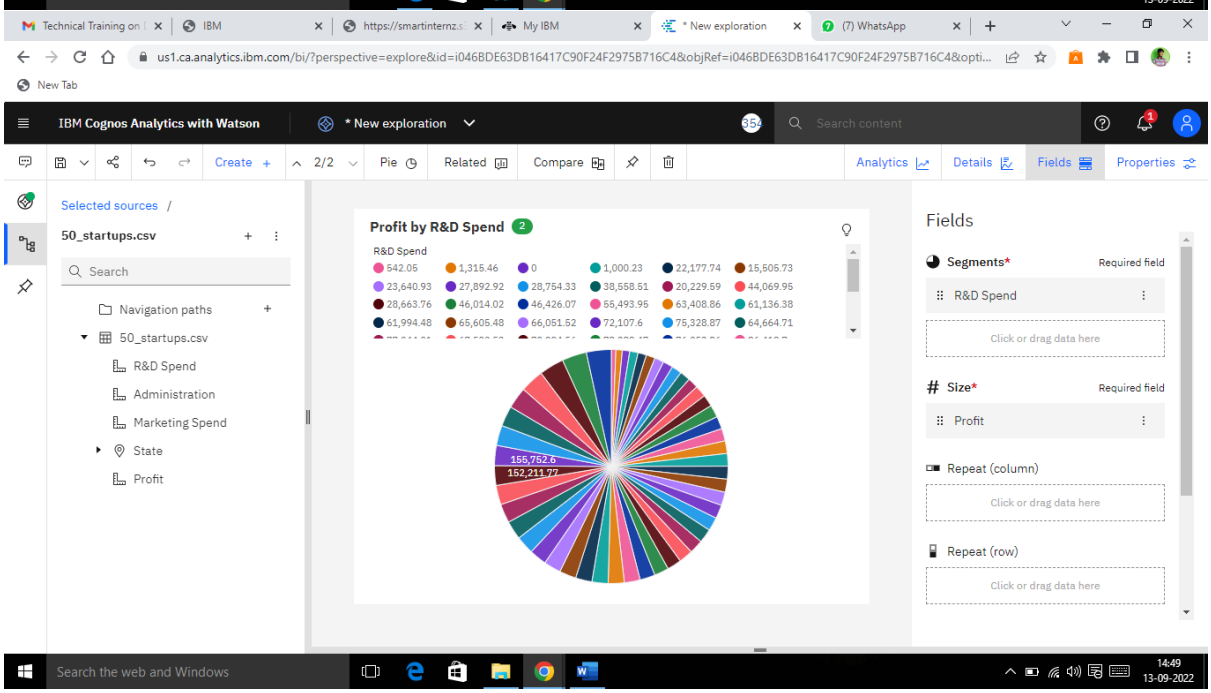
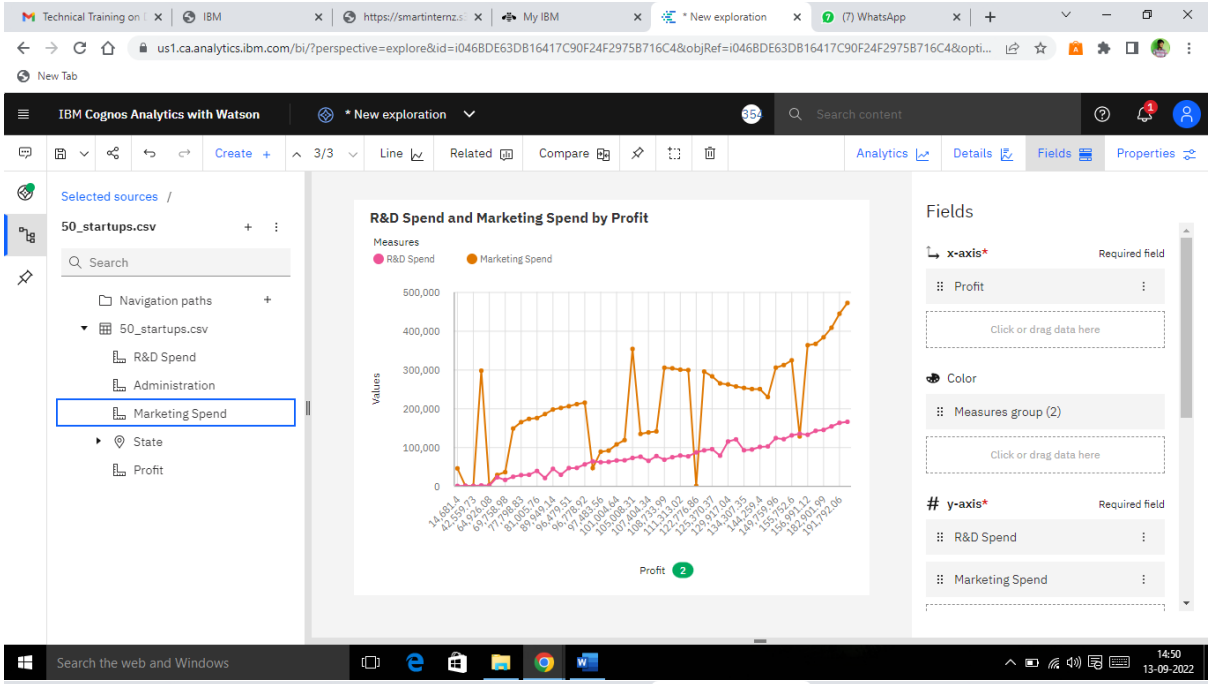
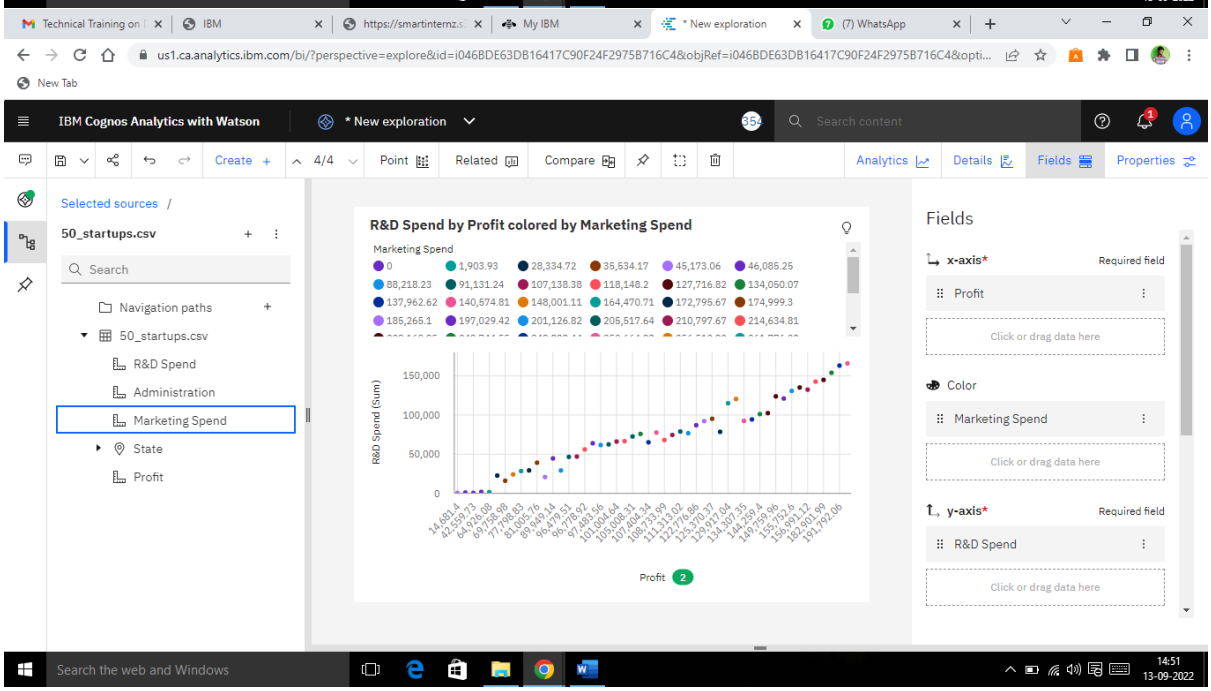
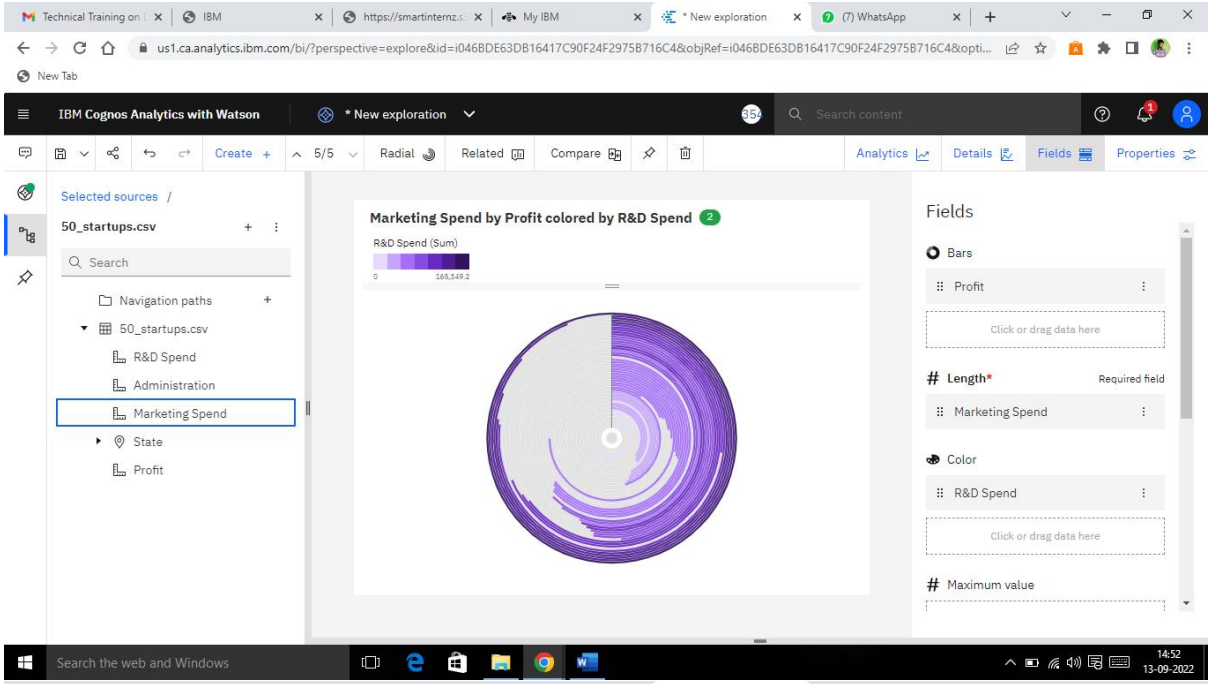
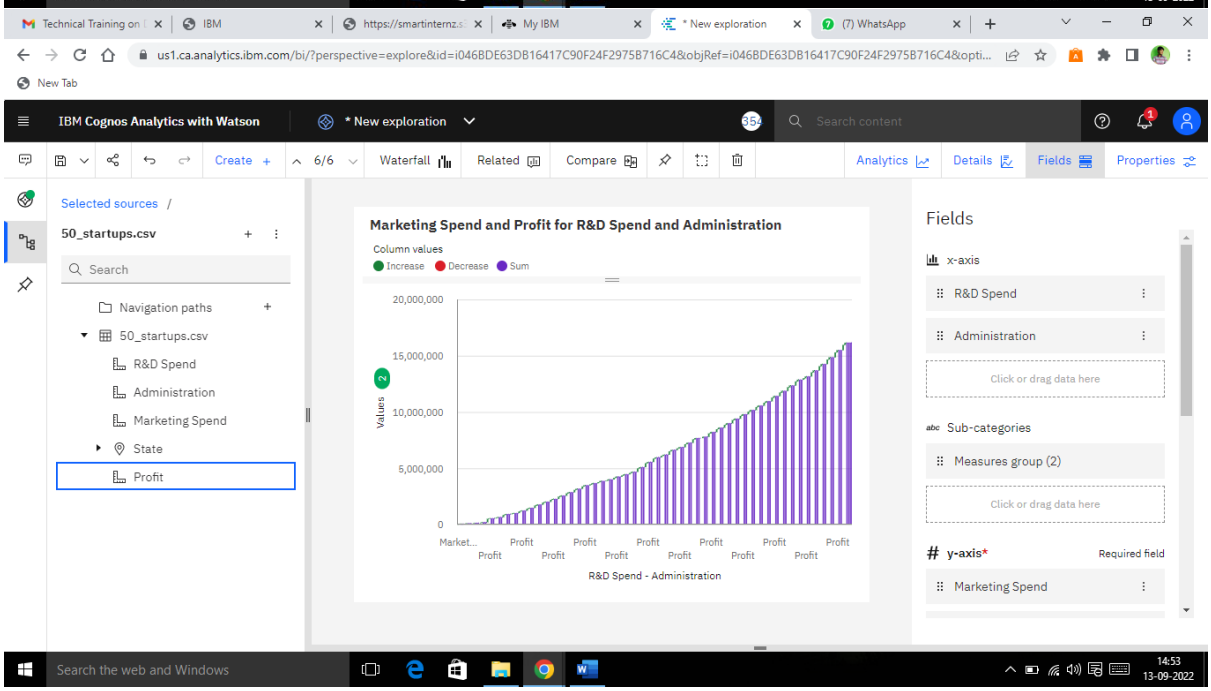

IBM Cognos Analytics with Watson
* New exploration
Create
1/1
Column
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend by Administration colored by Administration
R&D Spend (Sum)
150,000
100,000
50,000
0
Administration
Fields
y-start
Click or drag data here
Target
Color
Administration
Repeat (column)


IBM Cognos Analytics with Watson
* New exploration
Create
2/2
Pie
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Profit by R&D Spend
R&D Spend
155,752.6
152,211.77
Fields
Segments*
Required field
R&D Spend
Click or drag data here
Size*
Required field
Profit
Repeat (column)
Repeat (row)


IBM Cognos Analytics with Watson
* New exploration
Create
3/3
Line
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend and Marketing Spend by Profit
Measures
R&D Spend
Marketing Spend
Values
500,000
400,000
300,000
200,000
100,000
0
Profit
Fields
x-axis*
Required field
Profit
Click or drag data here
Color
Measures group (2)
y-axis*
R&D Spend
Marketing Spend


IBM Cognos Analytics with Watson
* New exploration
Create
4/4
Point
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
R&D Spend by Profit colored by Marketing Spend
Marketing Spend
R&D Spend (Sum)
150,000
100,000
50,000
0
Profit
Fields
x-axis*
Required field
Profit
Click or drag data here
Color
Marketing Spend
y-axis*
R&D Spend


IBM Cognos Analytics with Watson
* New exploration
Create
5/5
Radial
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend by Profit colored by R&D Spend
R&D Spend (Sum)
Fields
Bars
Profit
Click or drag data here
Length*
Required field
Marketing Spend
Color
R&D Spend
Click or drag data here
Maximum value


IBM Cognos Analytics with Watson
* New exploration
Create
6/6
Waterfall
Related
Compare
Analytics
Details
Fields
Properties
Selected sources /
50_startups.csv
Search
Navigation paths
50_startups.csv
R&D Spend
Administration
Marketing Spend
State
Profit
Marketing Spend and Profit for R&D Spend and Administration
Column values
Increase
Decrease
Sum
20,000,000
15,000,000
10,000,000
5,000,000
0
Values
R&D Spend - Administration
Fields
x-axis
R&D Spend
Administration
Click or drag data here
Sub-categories
Measures group (2)
Click or drag data here
y-axis*
Required field
Marketing Spend