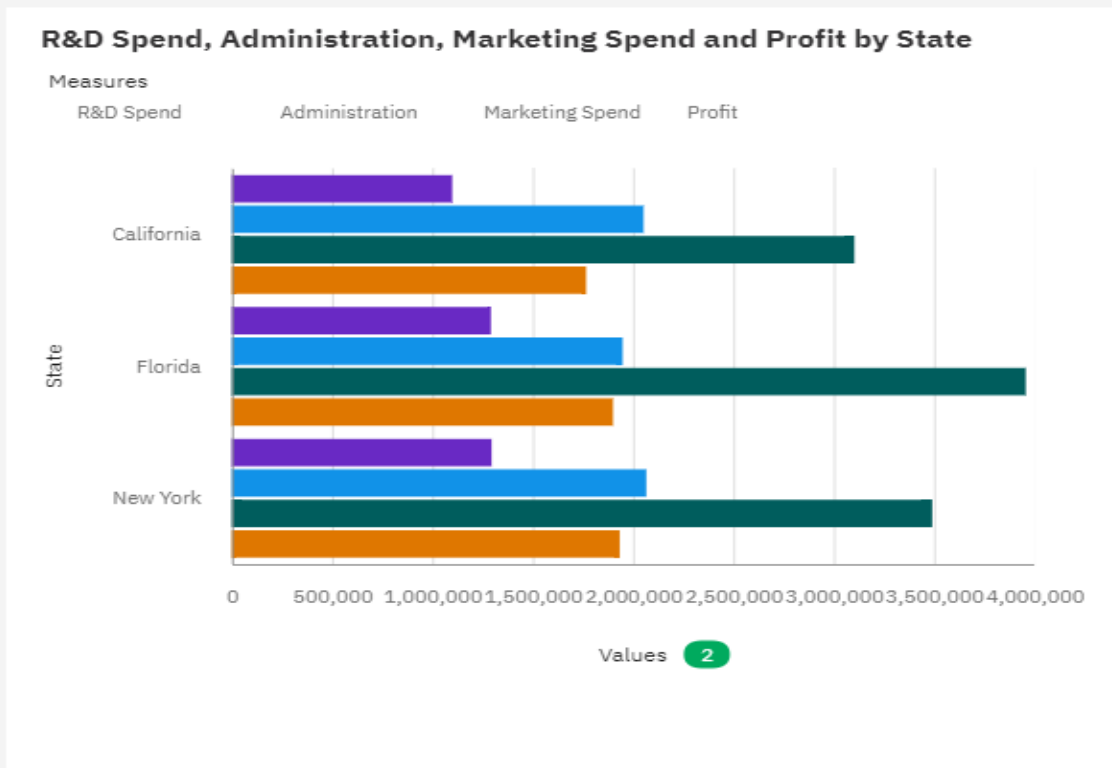


**Assignment-1**  
**Explore & Visualize the dataset**

Date	19 September 2022
Student Name	Shaikh Muhibudeen A
Student Roll Number	820419106051
Maximum Marks	2 Marks

**Challenge:** Upload the dataset to Cognos Analytics, explore and visualize the dataset



## R&D Spend, Marketing Spend, Profit, State and Administration 2

State	R&D Spend	Administration	Marketing Spend	Profit
California	1,099,180.46	2,052,690.62	3,103,195.8	1,766,387.98
Florida	1,291,584.26	1,948,302.36	3,957,176.82	1,900,384.39
New York	1,295,316.06	2,066,239	3,490,882.27	1,933,859.59
<b>Summary</b>	<b>3,686,080.78</b>	<b>6,067,231.98</b>	<b>10,551,254.89</b>	<b>5,600,631.96</b>

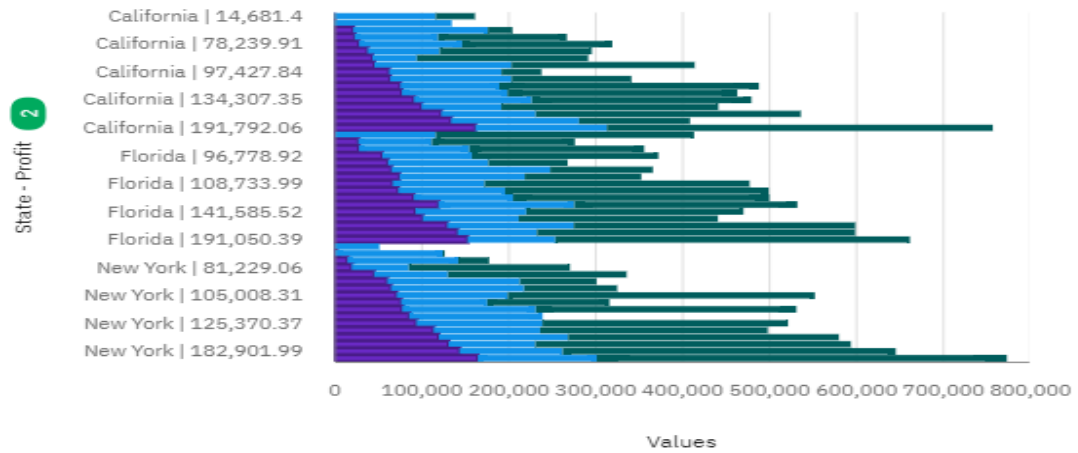
## R&D Spend, Administration and Marketing Spend by State and Profit

Measures

R&D Spend

Administration

Marketing Spend



## Marketing Spend, R&D Spend and Administration by Profit

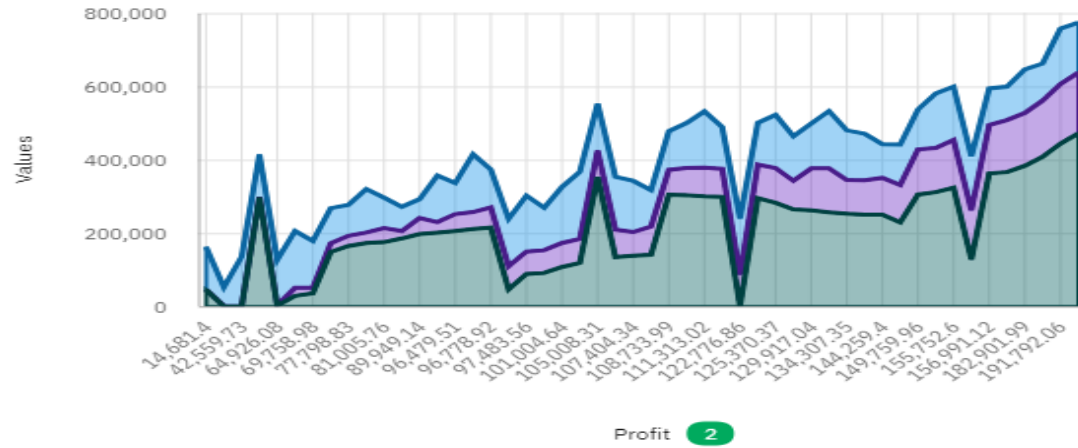


Measures

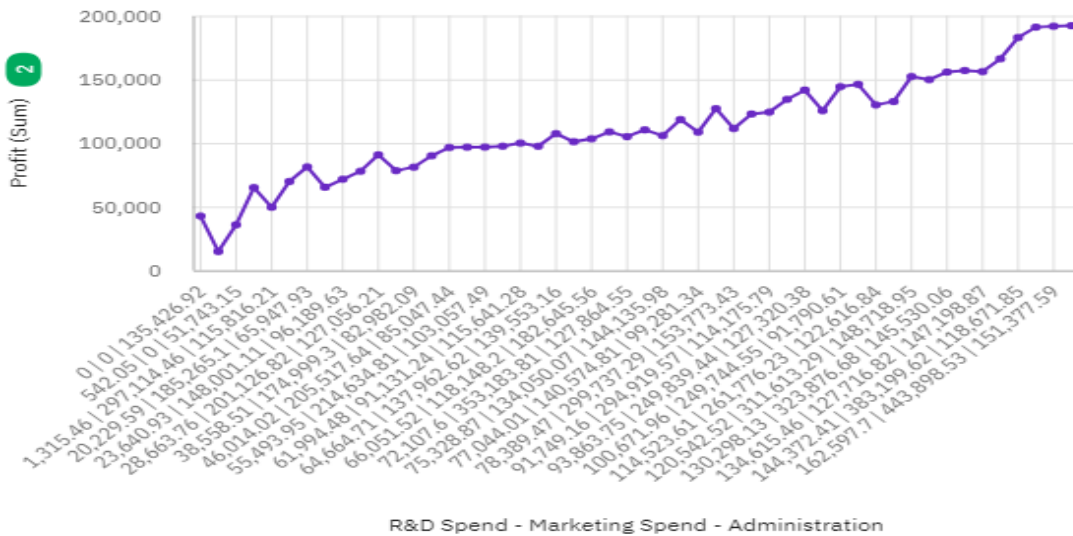
Marketing Spend

R&D Spend

Administration



## Profit by R&D Spend, Marketing Spend and Administration



## R&D Spend, Administration and Marketing Spend by Profit and State colored by State

Measures - State

R&D Spend | California

R&D Spend | Florida

R&D Spend | New York

Administration | California

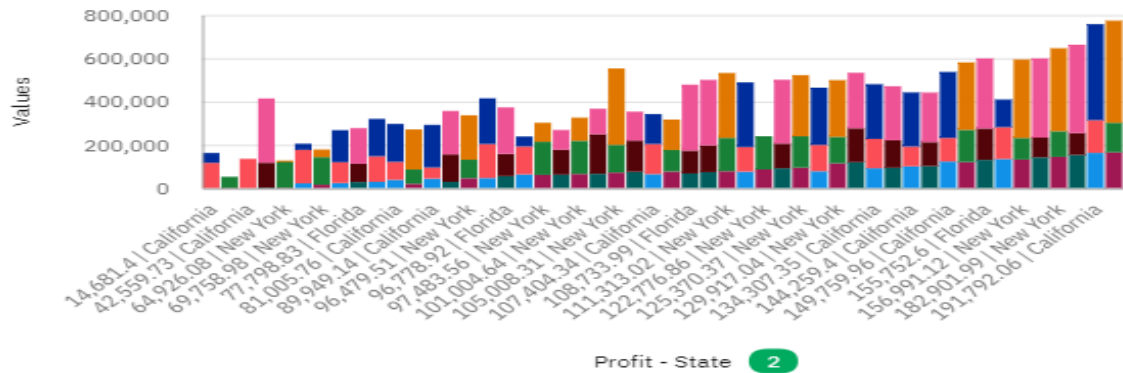
Administration | Florida

Administration | New York

Marketing Spend | California

Marketing Spend | Florida

Marketing Spend | New York



## Profit and R&D Spend, Administration and Marketing Spend by State

Measures

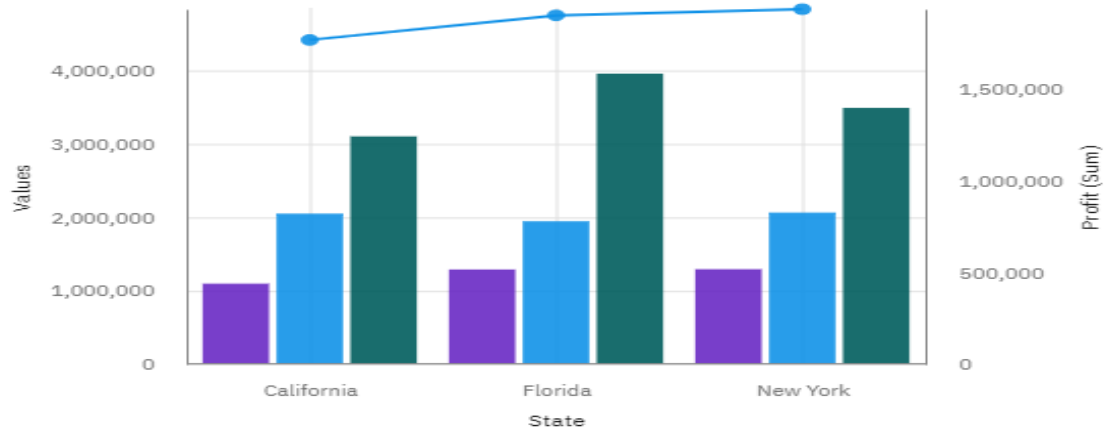
R&D Spend

Administration

Marketing Spend

Line

Profit (Sum)



## Profit, Administration, R&D Spend and Marketing Spend by State

