## Cards

### Administration by R&D Spend
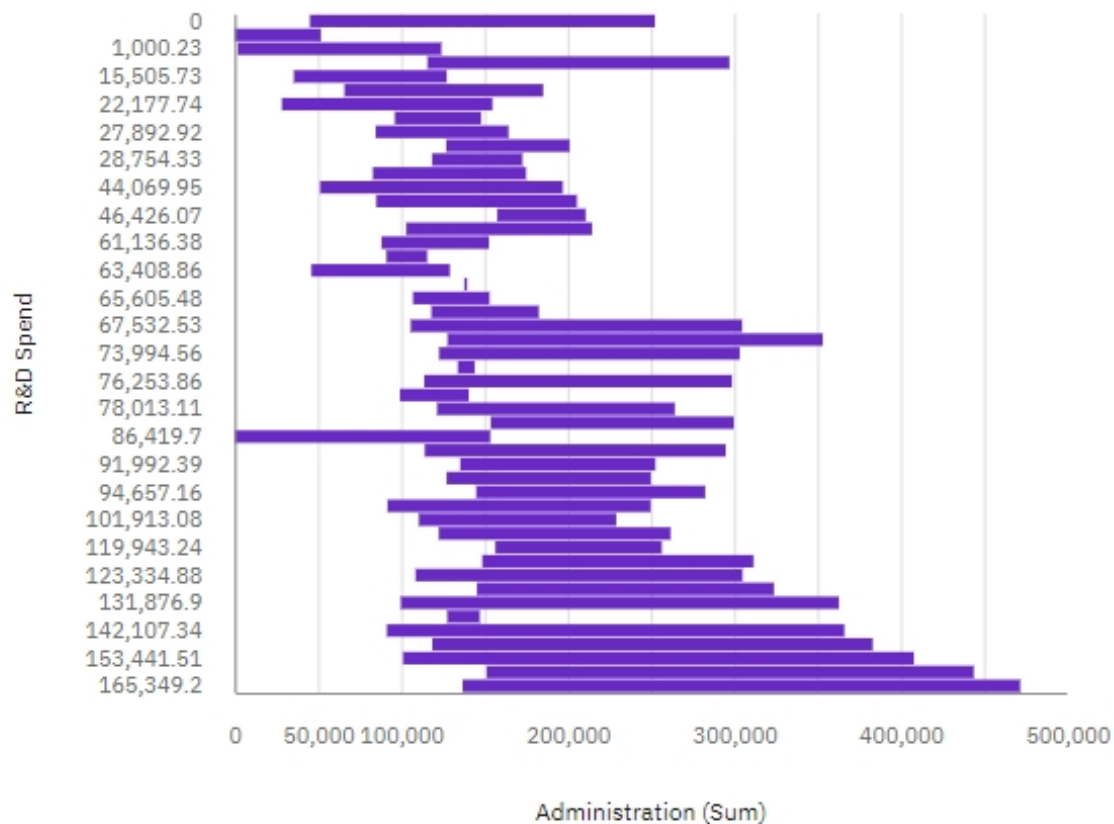
### Administration ...arketing Spend

### Data relationships

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## Administration by R&D Spend



| R&D Spend | Administration (Sum) |
|-----------|----------------------|
| 0 | |
| 1,000.23 | |
| 15,505.73 | |
| 22,177.74 | |
| 27,892.92 | |
| 28,754.33 | |
| 44,069.95 | |
| 46,426.07 | |
| 61,136.38 | |
| 63,408.86 | |
| 65,605.48 | |
| 67,532.53 | |
| 73,994.56 | |
| 76,253.86 | |
| 78,013.11 | |
| 86,419.7 | |
| 91,992.39 | |
| 94,657.16 | |
| 101,913.08 | |
| 119,943.24 | |
| 123,334.88 | |
| 131,876.9 | |
| 142,107.34 | |
| 153,441.51 | |
| 165,349.2 | |

Administration (Sum) axis: 0, 50,000, 100,000, 200,000, 300,000, 400,000, 500,000

# Cards

1

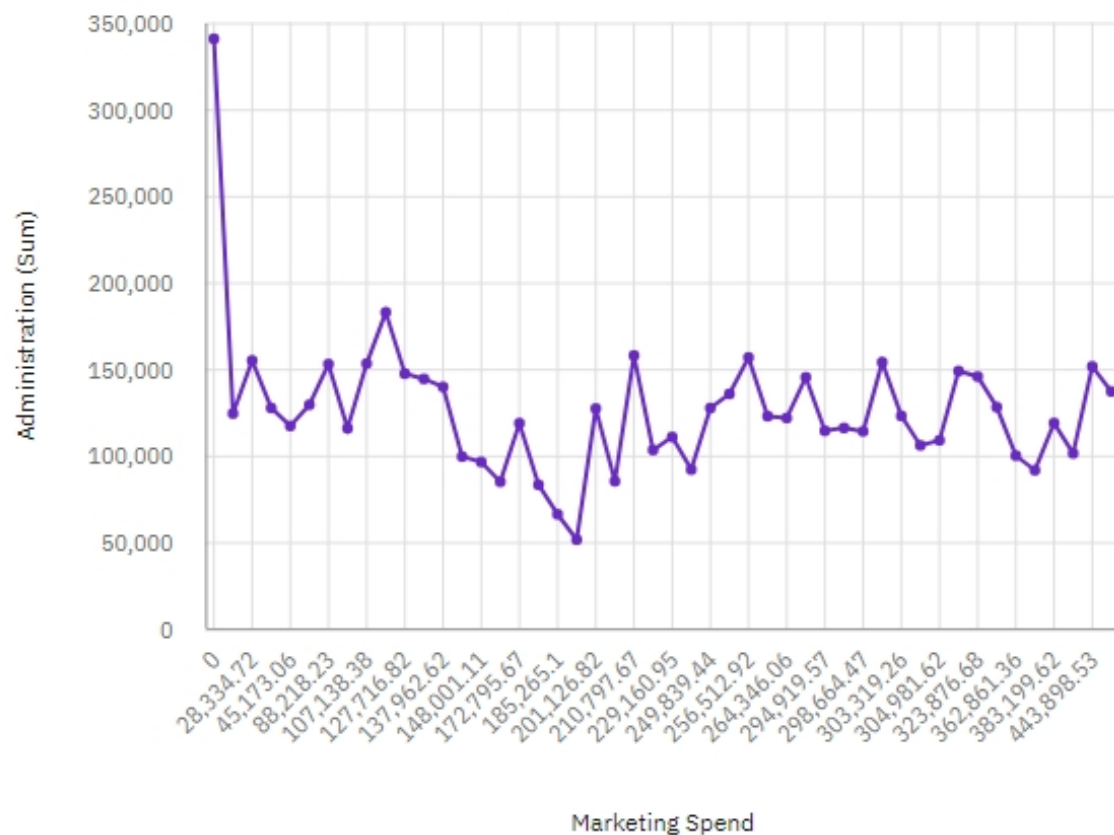### Administration ...arketing Spend
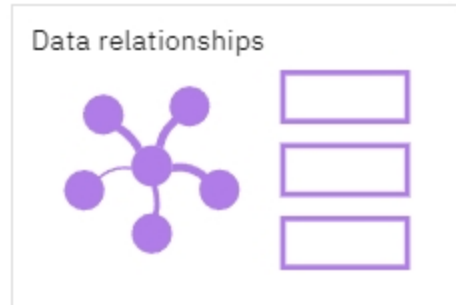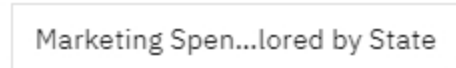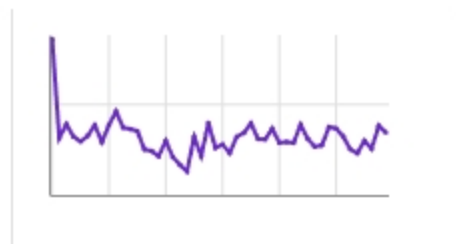


2

### R&D Spend by A...lored by State



### Data relationships
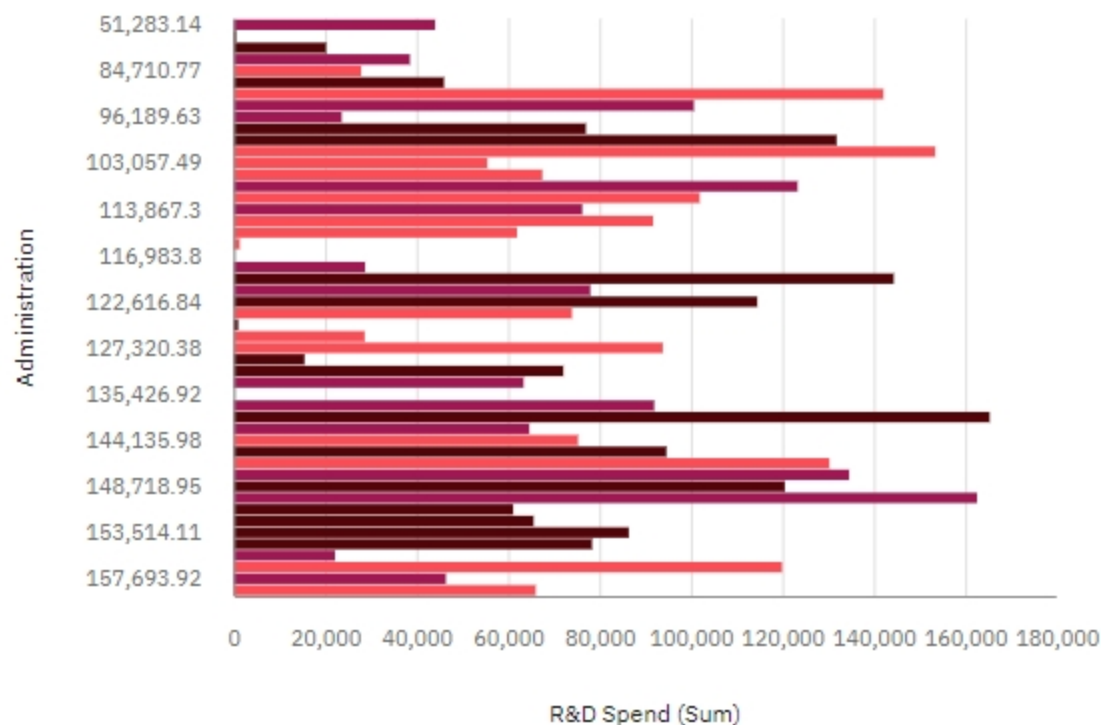


## Administration by Marketing Spend

## Cards

2

R&D Spend by A...lored by State ✓

3

Marketing Spen...lored by State

Data relationships

# R&D Spend by Administration colored by State

**State**
- California
- Florida
- New York



| Administration | |
|---|---|
| 51,283.14 | |
| 84,710.77 | |
| 96,189.63 | |
| 103,057.49 | |
| 113,867.3 | |
| 116,983.8 | |
| 122,616.84 | |
| 127,320.38 | |
| 135,426.92 | |
| 144,135.98 | |
| 148,718.95 | |
| 153,514.11 | |
| 157,693.92 | |

R&D Spend (Sum)

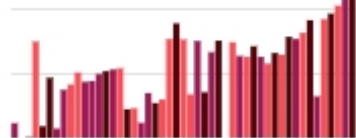0   20,000   40,000   60,000   80,000   100,000   120,000   140,000   160,000   180,000

## Cards



3

Marketing Spen...lored by State

4

Marketing Spen...lored by State

Data relationships
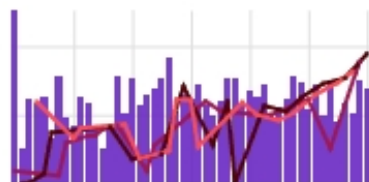


# Marketing Spend by R&D Spend colored by State

**State**

● California  ● Florida  ● New York



R&D Spend

## Cards

### Marketing Spen...lored by State



5

### Profit by State



6
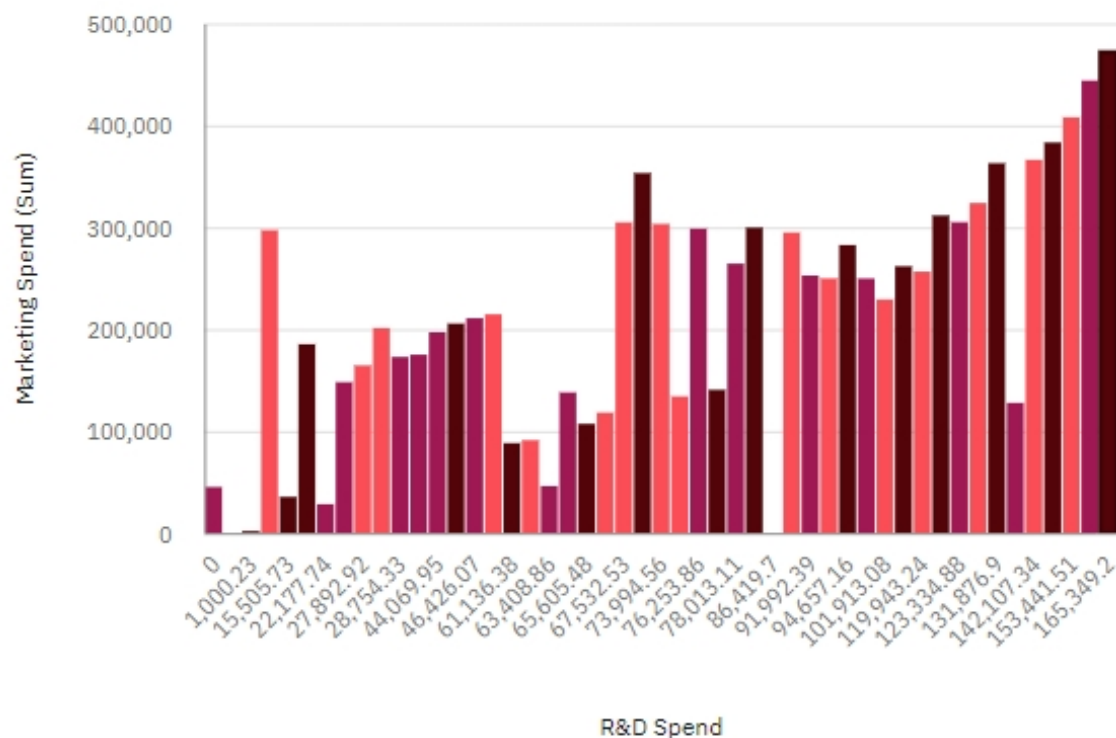
### Data relationships



## Marketing Spend and Administration for R&D Spend colored by State
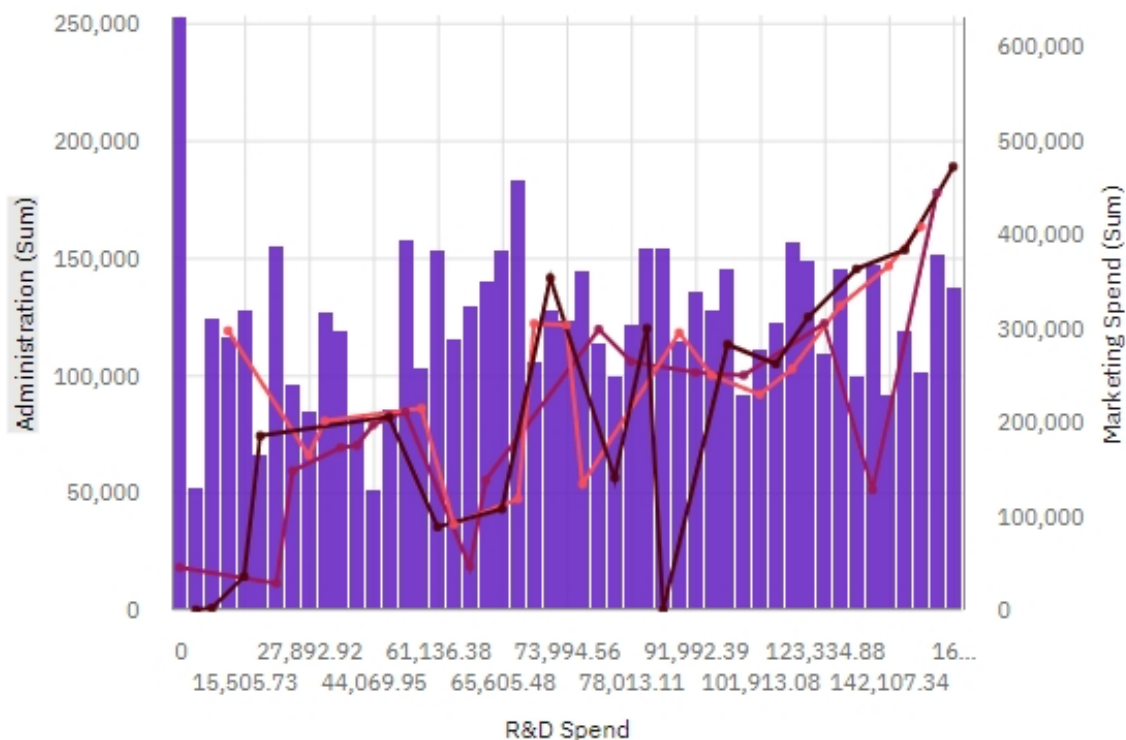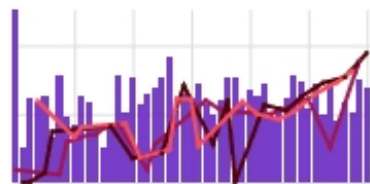
**Column**
- Administration (Sum)

**State**
- California
- New York
- Florida



R&D Spend: 0, 15,505.73, 27,892.92, 44,069.95, 61,136.38, 65,605.48, 73,994.56, 78,013.11, 91,992.39, 101,913.08, 123,334.88, 142,107.34, 16...

Administration (Sum): 0, 50,000, 100,000, 150,000, 200,000, 250,000

Marketing Spend (Sum): 0, 100,000, 200,000, 300,000, 400,000, 500,000, 600,000

## Cards

### Marketing Spen...lored by State



5

### Profit by State ✓



6

### Data relationships



## Profit by State 2

**State**

● California  ● New York  ● Florida



30.9%

33.8%

35.3%