

RETAIL STORE STOCK INVENTORY ANALYTICS

PROBLEM SOLUTION FIT

1. CUSTOMER SEGMENT

Demographic Psychographic, behavioral & Geographic Segmentation are considered the four main types of Market

6. CUSTOMER LIMITATIONS

Inadequate capital is always a big problem to their trade.

5. AVAILABLE SOLUTIONS

Update company information listings and bios if necessary

2. PROBLEMS/PAINS

A website with an attractive design an app for shopping with a few taps of the finger or a chatbot to make travel reservation

9. PROBLEM ROOT / CAUSE

- ✚ Underestimating Costs of Overheads
- ✚ Problem with the Management

7. BEHAVIOR

The process of gathering data on the actions of buyers in a retail environment and then using that data to identify their buying preferences.

3. TRIGGERS TO ACT

Provides a means to reach out to customer

4. EMOTIONS

- ✚ Feel a sense of freedom
- ✚ Feel a sense Of thrill

10. YOUR SOLUTIONS

Retail store is a comprehensive and technologically integrated Software application with addresses any specialized managerial & mission critical

8. CHANNELS OF BEHAVIOR

People & Companies interact to Accomplish individual

- ✚ Informal interactions among loosely organized firms
- ✚ Interaction guide by strong organization