

Ideation Phase

Brainstorm & Idea Prioritization

Date	30 October 2022
Team ID	PNT2022TMID48571
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 🕒 10 minutes

A Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

- 🕒 5 minutes

PROBLEM

Developing a application help the user to get tracking of monthly expenses and send alerts about spending expenses

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Harshil S

- Remind user to enter the spending
- Add income and expenses
- Send income records of the spending money
- Add a reminder and get notified
- Edit income and expenses
- Limitations for budget
- Remainder on loan

ASWIN RAJ R

- Create a additional class of income
- Get monthly report as pdf or excel sheet
- Generate monthly report
- Filter the expenses periodically
- Set user's budget to track and cut out impulsive spending
- Help user to stick on the budget and cut out impulsive spending
- Giving solution on expenses

GOKULAKRISHNAN S

- Navigate user to dashboard
- Edit user profile
- Set budget
- Show cash spend
- Generate monthly record
- Send message to the user if the limit of the month is reached
- Tax calculation

ARUN D

- Feedback system
- Categorize the expenses
- To remind the user to enter the spendings
- Generating summary of money
- No need for complicated
- Add multiple stream of income
- Reduce manual input

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)