## **Brainstorm** & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

(1) 10 minutes

Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

To run an smooth and productive session

Defer judgment.

Go for volume. 

If possible, be visual.

PROBLEM Natural Disasters intensity Analysis and Classification using Artificial intelingence Key rules of brainstorming

Write down any ideas that come to mind that address your problem statement.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

srinath anish

ram kumar

Encourage wild ideas.

sanjeev kumar

kali muthu

bala subramaniyan

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

ტ 20 minutes

Move indoor appiances

than six sticky notes, try and see if you and break it up into smaller sub-groups.

**GROUP BASED ON METHODS** 

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

GROUP BASED ON DATAS AND RECORDS



Importance

tasks could get done without any difficulty or cost, which would have the most positive

After vou collaborate

Quick add-ons

Share the mural

R Export the mural

Keep moving forward

You can export the mural as an image or pdf to share with

Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

obstacles for an experience.

Open the template

emails, include in slides, or save in your drive.

Strategy blueprint

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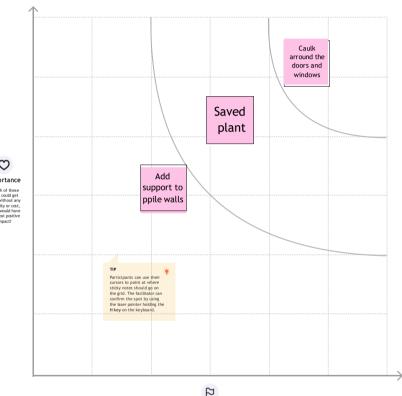
them in the loop about the outcomes of the session.

members of your company who might find it helpful.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

△ 20 minutes





Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



Open example ->



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