



## CUSTOMER JOURNEY MAP:

Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?
<b>Actions</b> What does the customer do? What information do they look for? What is their context?	Satisfy human food and needs	<div>It increase the prodectivity and usability of natural manure</div> <div>It helps farmers increase yields.</div>
<b>Needs and Pains</b> What does the customer want to achieve or avoid? <i>Tip: Reduce ambiguity, e.g. by using the first person narrator.</i>	<div>A farmer wants to grows plants,without affecting by any another diseases</div> <div>People will struggle about it actually predicts or not</div>	<div>It improves the plant quality and quantity</div> <div>Not all people Trust the Recommended system</div>
<b>Touchpoint</b> What part of the service do they interact with?	Weeding is the first agricultural practice	<div>It makes revolutionary change in farmer industries</div> <div>Adopt and learn new technologies</div>
<b>Customer Feeling</b> What is the customer feeling? <i>Tip: Use the emoji app to express more emotions</i>		
<b>Backstage</b>		
<b>Opportunities</b> What could we improve or introduce?	The common need for the Farmer is to reduce the amount of effort required for farming related operations	A single platform which gives farmers an access to a wide range of products of various brands with a clarity brought in by technology
<b>Process ownership</b> Who is in the lead on this?	Farmer, Farmhands and consumers	people without prior knowledge can access



Journey Steps Which step of the experience are you describing?	Discovery Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	Sharing Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Satisfy human food and needs	It increase the productivity and usability of natural manure It helps farmers increase yields.	Increasing their Knowledge About Plant Diseases and Fertilizers Satisfy consumer's changing tastes and expectations It Unlocks A New Level Of Modern Agriculture	It will save time for farmer to predict the disease in less amount of time By developing the user friendly applications to easily identify the disease
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	A farmer wants to grows plants without affecting by any another diseases People will struggle about it actually predicts or not	It improves the plant quality and quantity Not all people Trust the Recommended system	It provide a people for Self-Working Platform It requires a basic level of skill to use this application we use more dataset to predict the disease in the plant	To achieve self-sufficiency in food production. Give organic and inorganic way of fertilizing.
Touchpoint What part of the service do they interact with?	Weeding is the first agricultural practice	It makes revolutionary change in farmer industries Adopt and learn new technologies	they feel that it provide a smart lifestyle than traditional one feels how quick the problem in plant is indentified	It reduces pests and diseases not only on the farming but also people who have gardens
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions				
Backstage				
Opportunities What could we improve or introduce?	The common need for the Farmer is to reduce the amount of effort required for farming related operations	A single platform which gives farmers an access to a wide range of products of various brands with a clarity brought in by technology	Technology in agriculture can help farmers not only solve their ongoing problems, but also learn about new technologies	New tech advancements in farming are mostly about simply employing mobile applications to automate redundant processes and cut down on dependence on human labor
Process ownership Who is in the lead on this?	Farmer, Farmhands and consumers	people without prior knowledge can access	To be successful, a farmer must know a great deal about his land and the products he plans to raise.	Reduces the complexity of disease prediction