



EMAPATHY MAP

THINK

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

DOES

- Know fundamental concepts and can work on IBM Cognos Analytics.
- Gain a broad understanding of plotting different visualizations to provide a suitable solution.
- Able to create meaningful Visualizations and Dashboard(s).

SAYS

To provide a thorough representation of the meaning of big data in the e-commerce context. We have organized this paper into five main parts. Firstly, in section 2, we explain the methodological gestalt and present the results of our systematic review. By collating this information, in section 3, we then define the role of big data in ecommerce and identify alternative definitional perspectives. Secondly, in section 4, we analyze the distinctive attributes and types of big data within e-commerce. Thirdly, in section 5, we recommend different types of business value that can be derived using BDA in the e-commerce domain.

FEELS

Nowadays, Many people are using online shopping/purchase so for analysis the Current global sales data analytics. During the pandemic situations the rich peoples and poor people faced the same problem Of food and medicines facilities and they faced the struggle of living with the pandemic conditions. So we the people feels to develop the online trading through (Global sales data analytics).