AI-powered Nutrition Analyzer for Fitness Enthusiasts

Scenario: Capturing images, uploading and determining nutritional content of food	**Entice** — How does someone initially become aware of this process?	**Enter** — What do people experience as they begin the process?	**Engage** — In the core moments in the process, what happens?	**Exit** — What do people typically experience as the process finishes?	**Extend** — What happens after the experience is over?
Steps — What does the person (or group) typically experience?	Browse Dietary assessment / Searching for online nutrition analysis / Most fitness enthusiasts will discover during browsing / Customers who want to eat with Cautious nutrients will discover, Eg: diabetes	People can capture the images of food items / After Entering app, they have to upload photos of food items	People can Use web app to classify the results / Results will be displayed with each nutrients based on images	People can Use web app to classify the results / Results will be displayed with each nutrients based on images	Results will be displayed / Results will be displayed with each nutrients based on images
Interactions — What interactions do they have at each step along the way?	upload the images to predict the results	They can interact through web application	They can interact through web pages		
Goals & motivations — At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")	Help me with maintaining healthy diet	Help me processing nutrients analysis	Help me with Dietary assessment	Help me with classify the nutrients of food items	Help me with to enhance my health condition
Positive moments — What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	It's fun to know all the food items Nutrition classification / Fitness Enthusiasts will love these nutrition analysis	It's fun to maintain healthy diet		Diabetes Patients will find productive to analyse food items	
Negative moments — What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	It's frustrating to wait till the images are uploaded / People express a bit of fear of commitment at this step	It's a tedious process to navigate between webpages	It's frustrating to wait till the images are processed	People are unclear whether the result is accurate	People describe leaving a review as an arduous process
Areas of opportunity — How might we make each step better? What ideas do we have? What have others suggested?	Provide a simpler Images to avoid information overload	Collect images with more resolution			To have more personalized experience