

Project Design Phase-I - Solution Fit

Project Title: Signs with Smart Connectivity for Better Road Safety

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1. CUSTOMER SEGMENT(S) The people who are travelling through the vehicles in road , they are customers.	6. CUSTOMER CONSTRAINTS Constraints exist with the use of citation and enforcement data to help prevent crashes.	5. AVAILABLE SOLUTIONS Smart traffic light and traffic control systems, artificial intelligence, the use of telematics and automotive technology.
2. JOBS-TO-BE-DONE /PROBLEMS Create a communication between the people and sign board if the sign board not instruct at the time they may creat the problem.	9. PROBLEM ROOT CAUSE Provide information and warnings about hazards or threats which are essential to safety.	7. BEHAVIOUR If the sensors are not working properly contact the customer care or drop a message.

<p>3. TRIGGERS</p> <p>On seeing those signs people are aware and it's being a caution so it will avoid dangerous situation.</p>	<p>10. YOUR SOLUTION</p> <ul style="list-style-type: none"> • The purpose of making accident less environment SIGN-SAFETY -SECURE. • To increase smart facilities for road safety. • To prevent and reduce the number of road related accidents and improve road safety. 	<p>8.CHANNELS of BEHAVIOUR</p> <p>In online we use IOT based digital signs and also use static signs for offline services.</p>
<p>4. EMOTIONS: BEFORE / AFTER</p> <p>* Before using this technology there was more accident and society suffered a lot.</p> <p>* After using this technology,they fell easy and people being more aware.</p>		