



## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

Now a day's  
people are  
suffering from  
skin diseases

More than 125  
million people  
suffering from  
Psoriasis and  
several other  
dreadful skin  
diseases

skin cancer  
rate is rapidly  
increasing over  
the last few  
decades

If skin diseases are not  
treated at an earlier  
stage, then it may lead to  
complications in the body  
including spreading of  
the infection from one  
individual to the other

The skin diseases  
can be prevented  
by investigating the  
infected region at  
an early stage.

An efficient and  
robust algorithm for  
automatic detection  
of skin disease is  
needed

## What do they HEAR?

what friends say  
what boss say  
what influencers say

It will help us to  
save people  
from dreadful  
skin diseases

User  
friendly and  
Time saving

Image Analysis  
helps to identify  
the type of skin  
disease and  
allergies

## What do they SEE?

environment  
friends  
what the market offers

Prior booking  
of  
appointments

Provides  
knowledge  
for prior  
treatment

user  
friendly  
interfaces

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

can be used in  
case of an  
emergency

Output can  
be trusted  
80% of the  
time

How do you  
assure that it  
will properly  
identify the  
skin disease

## PAIN

fears  
frustrations  
obstacles

inaccurate  
prediction  
cannot be  
avoided in case  
of a human error

unclear image  
capture may  
lead to wrong  
predictions

Not  
accurate  
due to lack  
of data

## GAIN

"wants" / needs  
measures of success  
obstacles

person can capture  
the images of skin  
and it will be sent to  
trainer model to  
detect whether the  
person is having skin  
disease or not

Natural  
remedies  
will be  
suggested

Not suitable  
for every  
situation